2022 New Franklin Comprehensive Plan Survey Report

New Franklin Comprehensive Plan
Survey Sub-committee Synopsis of Activities and Overall Results

A Survey Sub-committee(**SSc**) was formed at the request of the full Steering Committee(**SC**), composed of **SC** members Mark Sedlack (Chairman), Nolan Cartner, Jack Daniels, and Tim Lusk.

8 meeting were held to develop the survey. All agendas, minutes, and work-product of the **SSc** were shared with the **SC** using a Google Docs page to maintain transparency throughout the process. Those documents will be included in the permanent record for the 2023 Comprehensive Plan.

A list of topics for questions was identified: Quality of life, Recreation and Community, Housing, Infrastructure, Economic Development, Prioritizing Spending.

A review was conducted of the 2004 New Franklin Community survey, as well as numerous surveys from other municipalities to aid in deciding on format, question form, and content.

Several demographic questions (age group, ward, number of years as resident, etc.) were included to allow in-depth analysis of the survey results by filtering using those demographics.

Several maps were simplified and vectorized for inclusion in the survey to aid residents in answering the associated questions.

Once a draft survey was completed, a Survey Question Review was conducted. 25 residents of varying ages were asked to assess the readability of the survey, and provide any feedback. That feedback was incorporated into the draft.

It was decided that to reach the most residents, and mailed paper survey was needed. The **SSc** contacted several 3rd party independent survey companies for quotes. The **SSc** requested and received approval for the expenditure from New Franklin City Council. The company Dataforce(**DF**) was chosen to conduct the paper survey and collect and tabulate the responses.

The draft survey was reviewed, edited, and finalized by the entire **SC**. The **SC** added several questions requiring write-in answers. It was decided to run the survey in parallel in both paper form, by **DF** and online by Poggemeyer Design Group(**PDG**) using Survey Monkey(**SM**).

The survey was conducted, and the results were tabulated by both **SM** and **DF** and provided in spreadsheet format. Paper surveys were sent out to 58xx households and businesses in the city. 1069 paper and 682 online responses were received, for a total of 1751 representing approximately 30% of the households and businesses located in New Franklin.

A data integrity plan was written (attached as Appendix A) in order to insure the survey results are accurate and reliable. Per that plan, read-only copies of the original collected data will be maintained by both vendors until the final Comprehensive Plan is completed.

The data from both surveys was downloaded and merged during a public meeting with Mayor, City Council, **SC** members, and other members of city administration. It was decided that a software tool, Tableau, be utilized to do the data analysis. The merged data will be part of the permanent, read-only record.

A Tableau file was set up by citizen Dusty Smith and Nolan Cartner, which allows charting and filtered analysis using any of the demographic criteria. The overall results of the survey with graphs for each question follow.

A free Tableau reader is available which allows further data analysis, which will be used in analyzing the data further to assist in the development of the Comprehensive Plan. The public is welcomed to download the reader at https://www.tableau.com/products/reader/download and do their own exploration of the survey answers.

With the addition of the open-ended and write-in questions, it was determined that it would require a task-force to read, categorize, and summarize the comments. The report of that task force is attached as Appendix B. Their classification codes will be merged back into the master dataset by the **SSc.**

City of New Franklin
5611 Manchester Road
New Franklin, Ohio 44319

OFFICIAL CITY COMMUNICATION

Comprehensive Plan Survey Enclosed!

Take 15 minutes to share your input on the future of New Franklin.

YOUR CITY. YOUR VOICE.

NEW FRANKLIN

COMPREHENSIVE PLAN 2022

Envelope design by Katie Smith

This year, the city is updating its current Comprehensive Plan.

A Comprehensive Plan is a document and process that determines community goals and visions in terms of community development. It can guide public policy in the areas of transportation, utilities, land use, recreation, housing, economic development, and downtown development.

Completed in 2004, the current plan has guided the location and nature of development in New Franklin for the last 18 years. It's time to revisit the document. The 2004 Plan and Community Survey can be found at www.newfranklin.org/1255/Comprehensive-Plan

A group of 23 of your fellow residents has compiled this list of survey questions. Your answers will be used to write the new plan, which will determine the future character of the community.

Please respond by December 15th, 2022 by completing the survey and return using the enclosed, postage paid envelope.

Or, you can answer online at:
https://www.surveymonkey.com/r/NewFranklinCommunitySurvey

Access code: <access code>

OR

Scan this QR code:

1) Open your smartphone's or tablet's camera app.
2) Point it at this code (no need to take a photo).
3) Click the link that appears.

For easier online completion, we recommend using a computer or tablet. The survey will take approximately 15 minutes and you can save your answers and return later to complete the survey from the same device (as long as you have not pressed the done button at the end of the survey).

For additional responses from your household, please use the online version, or pick up additional paper survey(s) at City Hall.

The survey is one way we gain public input from the community. Once completed, there will also be community workshops to discuss the future of New Franklin during this planning process. Watch the newspaper or check the city's website for announcements or sign up for notifications at: www.newfranklin.org/1255/Comprehensive-Plan

Our goal is to gather as many opinions as possible, so please make your voice heard!

To protect your privacy and anonymity, please do not return this letter with your survey answers.

1. **How many years have you lived in New Franklin?**

   ☐ 0-5   ☐ 6-20   ☐ 21-40   ☐ 41+   ☐ I do not live in New Franklin

2 **Which age group do you fall in:**

   ☐ Under 18   ☐ 18-24   ☐ 25-34   ☐ 35-44   ☐ 45-54   ☐ 55-64   ☐ Over 65
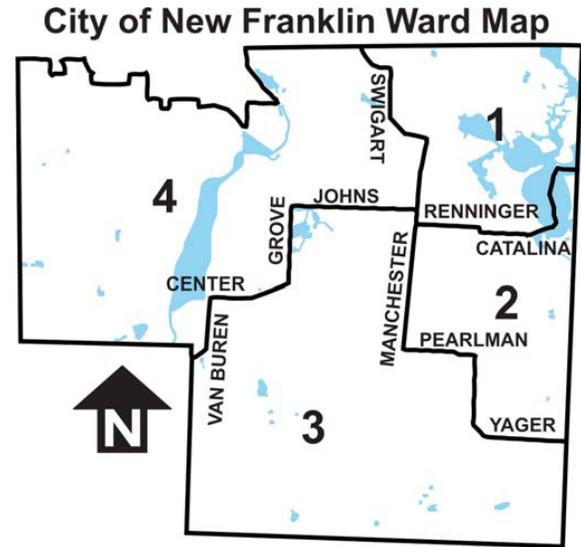
3. **What is your employment status?** *Please check all that apply.*

   ☐ Do not work   ☐ Student   ☐ Retired   ☐ Work from home   ☐ Work in New Franklin

   ☐ Work outside New Franklin

4. **Please look at the City of New Franklin Ward Map and determine where you live.**
   *Please check the appropriate number below.*

   ☐ 1   ☐ 2   ☐ 3   ☐ 4

City of New Franklin Ward Map

Q1: Length of Res..	Count	% of Filter..	Percent of..
No answer	24	1%	1%
0-5 years	231	13%	13%
6-20 years	441	25%	25%
21-40 years	608	35%	35%
41+	442	25%	25%
I do not live in Ne..	5	0%	0%
Grand Total	1,751	100%	100%

Q2: Age ..	Count	% of Filte..	Percent o..
Under 18	1	0%	0%
No answer	30	2%	2%
18-24	20	1%	1%
25-34	112	6%	6%
35-44	216	12%	12%
45-54	275	16%	16%
55-64	399	23%	23%
65+	698	40%	40%
Grand To..	1,751	100%	100%

Q3- Employment ..	Count	% of Filte..	Percent o..
Do not work	69	4%	4%
No answer	28	2%	2%
Retired	712	41%	41%
Student	13	1%	1%
Work from home	200	11%	11%
Work in New Fran..	112	6%	6%
Work outside Ne..	617	35%	35%
Grand Total	1,751	100%	100%

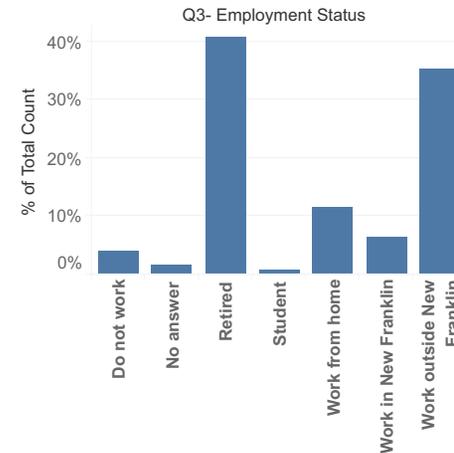| Q4: Ward	Count	% of Fil..	Percen..
No answer	42	2%	2%
Ward 1	384	22%	22%
Ward 2	466	27%	27%
Ward 3	517	30%	30%
Ward 4	342	20%	20%
Grand To..	1,751	100%	100%

How Long Have you Lived in NF?
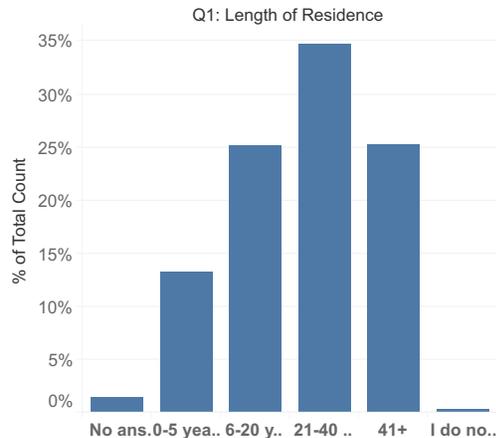
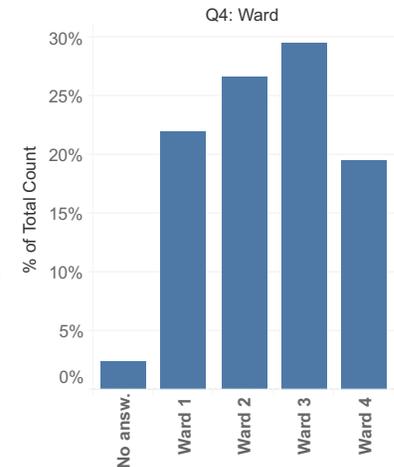Age Range
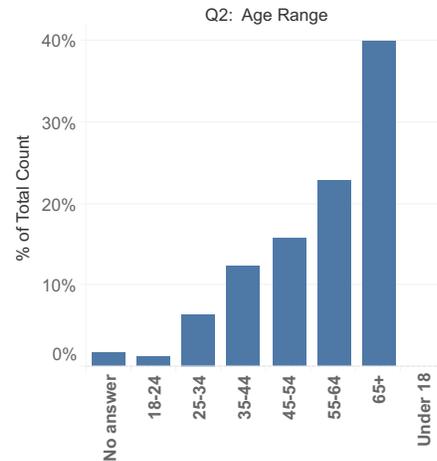
Employment Status

Ward

5. If you live in New Franklin, how satisfied are you with the following:

The symbols used below are:
👍 "Thumbs up"
👎 "Thumbs down"
👻 "Not sure / Not important to me"

👍	👎	👻	
☐	☐	☐	Dining opportunities
☐	☐	☐	Doctor choices
☐	☐	☐	Emergency medical service response
☐	☐	☐	Fire protection
☐	☐	☐	Grocery store options
☐	☐	☐	Housing affordability
☐	☐	☐	Housing choices
☐	☐	☐	Infrastructure / public utilites
☐	☐	☐	Overall quality of life
☐	☐	☐	Park Facilities
☐	☐	☐	Police service
☐	☐	☐	Recreation for adults
☐	☐	☐	Recreation for seniors
☐	☐	☐	Recreation for youth
☐	☐	☐	Road maintenance
☐	☐	☐	Schools
☐	☐	☐	Shopping opportunities
☐	☐	☐	Snow plowing
☐	☐	☐	Traffic

Answers Simplified (group) 1

Questions	Null			Not Sure / Unimportant			Thumbs Down			Thumbs Up			Grand Total		
	Count	% of Selected	Percent of Sur..	Count	% of Selected	Percent of Sur..	Count	% of Selected	Percent of Su..	Count	% of Selected	Percent of Su..	Count	% of Selected	Percent of Sur..
Q5s: Traffic	28	2%	2%	125	7%	7%	188	11%	11%	1,410	81%	81%	1,751	100%	100%
Q5r: Snow Plowing	26	1%	1%	81	5%	5%	178	10%	10%	1,466	84%	84%	1,751	100%	100%
Q5q: Shopping Opportunities	29	2%	2%	326	19%	19%	1,061	61%	61%	335	19%	19%	1,751	100%	100%
Q5p: Schools	31	2%	2%	376	21%	21%	145	8%	8%	1,199	68%	68%	1,751	100%	100%
Q5o: Road Maintenance	31	2%	2%	58	3%	3%	358	20%	20%	1,304	74%	74%	1,751	100%	100%
Q5n: Youth Recreation	54	3%	3%	613	35%	35%	321	18%	18%	763	44%	44%	1,751	100%	100%
Q5m: Seniors Recreation	28	2%	2%	749	43%	43%	461	26%	26%	513	29%	29%	1,751	100%	100%
Q5l: Adult Recreation	35	2%	2%	453	26%	26%	453	26%	26%	810	46%	46%	1,751	100%	100%
Q5k: Police Service	20	1%	1%	74	4%	4%	70	4%	4%	1,587	91%	91%	1,751	100%	100%
Q5j: Parks	39	2%	2%	203	12%	12%	256	15%	15%	1,253	72%	72%	1,751	100%	100%
Q5i: Quality of Life	28	2%	2%	67	4%	4%	77	4%	4%	1,579	90%	90%	1,751	100%	100%
Q5h: Infrastructure / Public Utilities	55	3%	3%	301	17%	17%	579	33%	33%	816	47%	47%	1,751	100%	100%
Q5g: Housing Choices	47	3%	3%	549	31%	31%	300	17%	17%	855	49%	49%	1,751	100%	100%
Q5f: Housing Affordability	38	2%	2%	469	27%	27%	313	18%	18%	931	53%	53%	1,751	100%	100%
Q5e: Grocery Store Options	19	1%	1%	196	11%	11%	1,084	62%	62%	452	26%	26%	1,751	100%	100%
Q5d: Fire Protection	24	1%	1%	149	9%	9%	24	1%	1%	1,554	89%	89%	1,751	100%	100%
Q5c: EMS	21	1%	1%	214	12%	12%	44	3%	3%	1,472	84%	84%	1,751	100%	100%
Q5b: Doctor Options	45	3%	3%	649	37%	37%	595	34%	34%	462	26%	26%	1,751	100%	100%
Q5a: Dining Options	29	2%	2%	279	16%	16%	985	56%	56%	458	26%	26%	1,751	100%	100%
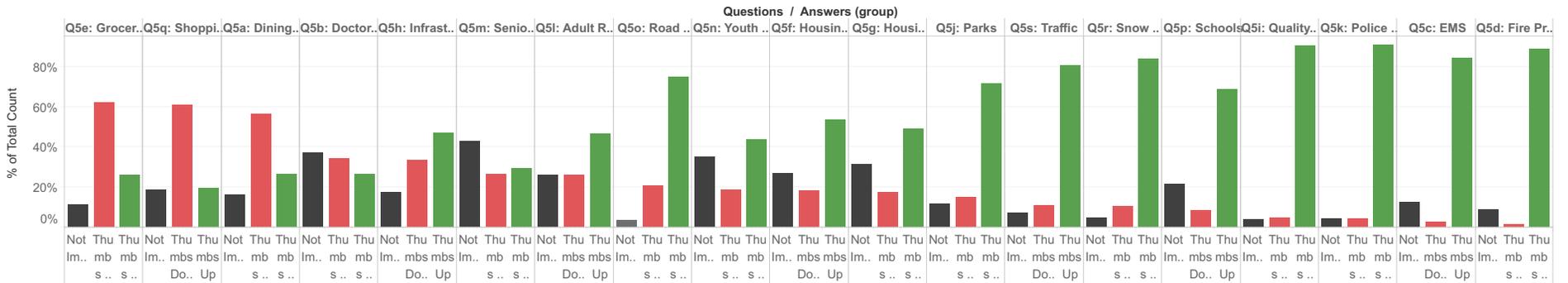
Questions / Answers (group)

6.   If you live in New Franklin, would you encourage your children or others to live in New Franklin?

☐ 👍   ☐ 👎   ☐ 👻

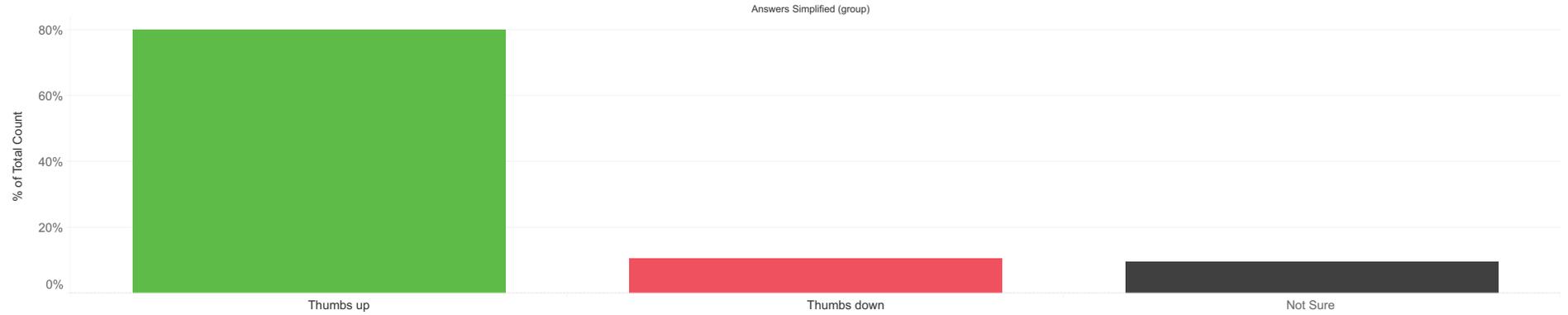|	Questions		
	If you live in New Franklin, would you encourage your children or others to live in New Franklin?		
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
Thumbs up	1,373	78%	78%
No answer	35	2%	2%
Not Sure	162	9%	9%
Thumbs down	181	10%	10%
Grand Total	1,751	100%	100%

Q6: Encourage Others to Live Here?

7. How would you describe New Franklin

☐ Rural (typically smaller, sparsely populated communities with a mostly agricultural, natural feel)

☐ Suburban (typically a community outside of an urban center, mostly residential in nature with some businesses and ammenities)

☐ Urban (typically larger, densely populated communities with lots of businesses, ammenities)

	Questions		
	How would you describe New Franklin?		
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
Suburban	1,136	65%	65%
Rural	567	32%	32%
No answer	42	2%	2%
Urban	6	0%	0%
Grand Total	1,751	100%	100%

Q7: Describe NF
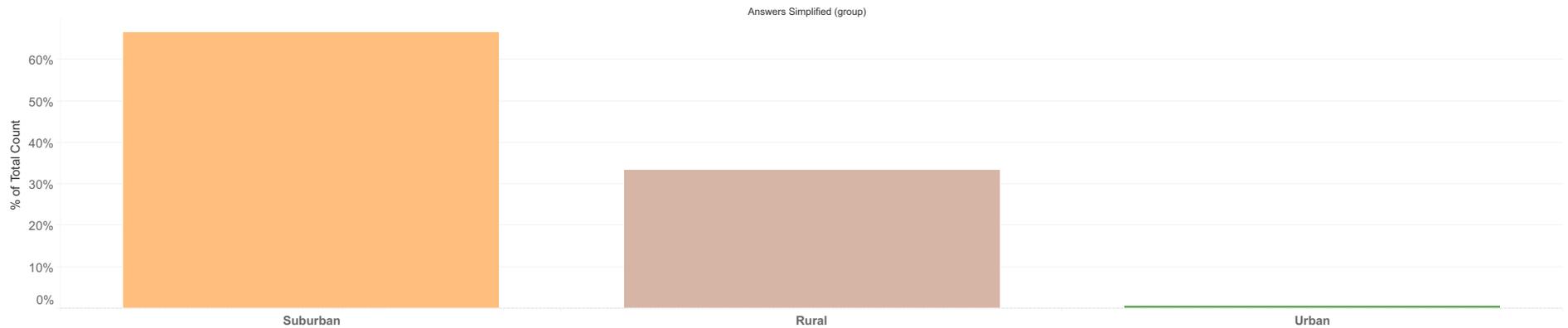
8. If you said rural, do you feel it is important maintain a rural character in New Franklin?

☐ 👍 ☐ 👎 ☐ 👻

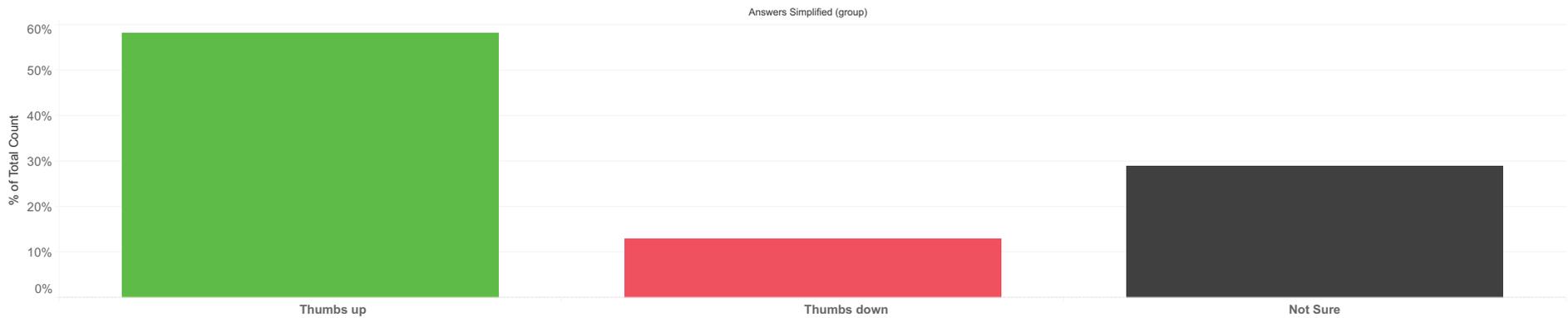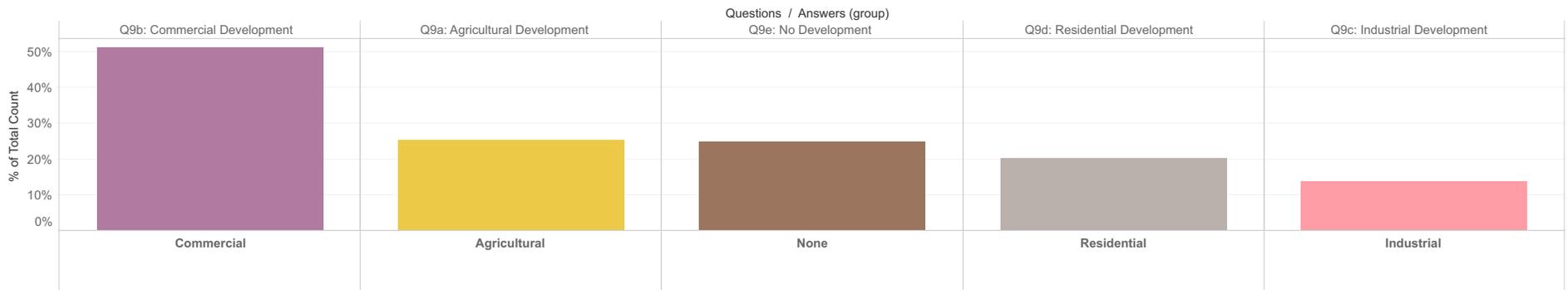| | Questions | | |
| | If you said rural, do you feel it is important to maintain a rural character in New Franklin? | | |
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
Thumbs up	633	36%	36%
No answer	662	38%	38%
Not Sure	315	18%	18%
Thumbs down	141	8%	8%
Grand Total	1,751	100%	100%

Q8: If rural, importance?

9. **What types of development would you like to see in New Franklin as a source of additional revenue?** *Please check all that apply.*

☐ Agricultural ☐ Commercial ☐ Industrial ☐ Residential ☐ None

Questions	No answer			Answers Simplified (group) 1 Yes			Grand Total		
	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q9e: No Development	1,316	75%	75%	435	25%	25%	1,751	100%	100%
Q9d: Residential Development	1,399	80%	80%	352	20%	20%	1,751	100%	100%
Q9c: Industrial Development	1,512	86%	86%	239	14%	14%	1,751	100%	100%
Q9b: Commercial Development	856	49%	49%	895	51%	51%	1,751	100%	100%
Q9a: Agricultural Development	1,311	75%	75%	440	25%	25%	1,751	100%	100%

Q9: What types of development would you like to see in New Franklin as a source of additional revenue?

10. **How important is it to you for the city to enforce the following property maintenance issues?**
   Please check all that apply.
   ☐ Disabled vehicles   ☐ Outdoor boat/RV/trailer storage   ☐ Property upkeep
   ☐ Unkempt sheds or outbuildings

| Questions | Answers Simplified (group) 1 | | | | | | | | |
| | No answer | | | Yes | | | Grand Total | | |
	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q10d: Unkempt sheds/outbuildings	889	51%	51%	862	49%	49%	1,751	100%	100%
Q10c: Property upkeep	501	29%	29%	1,250	71%	71%	1,751	100%	100%
Q10b: Outdoor boat/RV/trailer storage	1,369	78%	78%	382	22%	22%	1,751	100%	100%
Q10a: Enforcement: Disabled Vehicles	774	44%	44%	977	56%	56%	1,751	100%	100%

Q10: How important is it to you for the city to enforce the following property maintenance issues? Please check
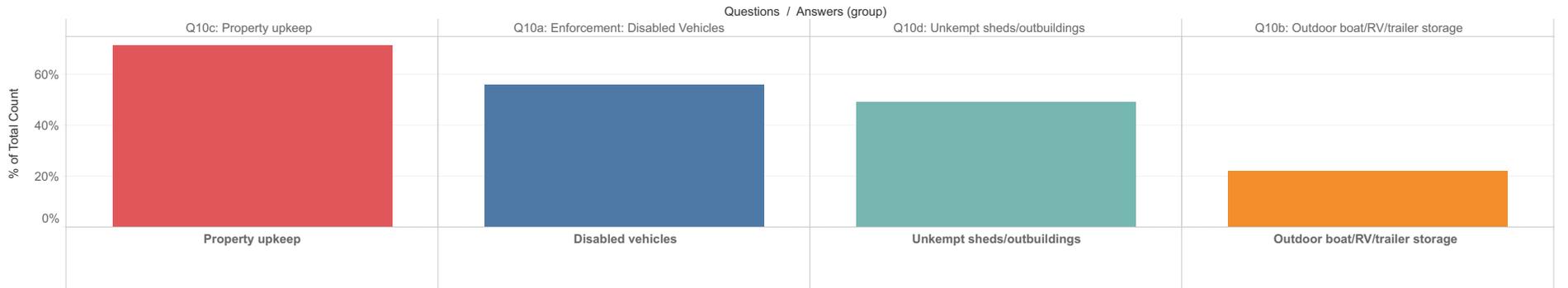
11. What parks and recreation improvements should the city consider in the future?
Please check all that apply.

☐ Accessibility/Inclusivity improvements

☐ Connecting trail between new state park and the Towpath Trail via Vanderhoof Road

☐ More sports fields

☐ Multi-purpose parks

☐ Open space, natural areas

☐ Playgrounds

☐ Restrooms

☐ Water-oriented recreational improvements

☐ None

	No answer			Answers Simplified (group) 1 Yes			Grand Total		
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q11i: P&R: None	1,461	83%	83%	290	17%	17%	1,751	100%	100%
Q11h: P&R: Water Rec. Improvements	1,309	75%	75%	442	25%	25%	1,751	100%	100%
Q11g: P&R: Restrooms	1,269	72%	72%	482	28%	28%	1,751	100%	100%
Q11f: P&R: Playgrounds	1,299	74%	74%	452	26%	26%	1,751	100%	100%
Q11e: P&R: Open space, natural areas	1,110	63%	63%	641	37%	37%	1,751	100%	100%
Q11d: P&R: Multi-purpose parks	1,092	62%	62%	659	38%	38%	1,751	100%	100%
Q11c: P&R: Sports Field	1,598	91%	91%	153	9%	9%	1,751	100%	100%
Q11b: P&R: Towpath & Vanderhoof	1,074	61%	61%	677	39%	39%	1,751	100%	100%
Q11a: P&R: Accessibility/inclusivity improv..	1,503	86%	86%	248	14%	14%	1,751	100%	100%

Q11: What parks and recreation improvements should the city consider in the future? Please check all that apply.
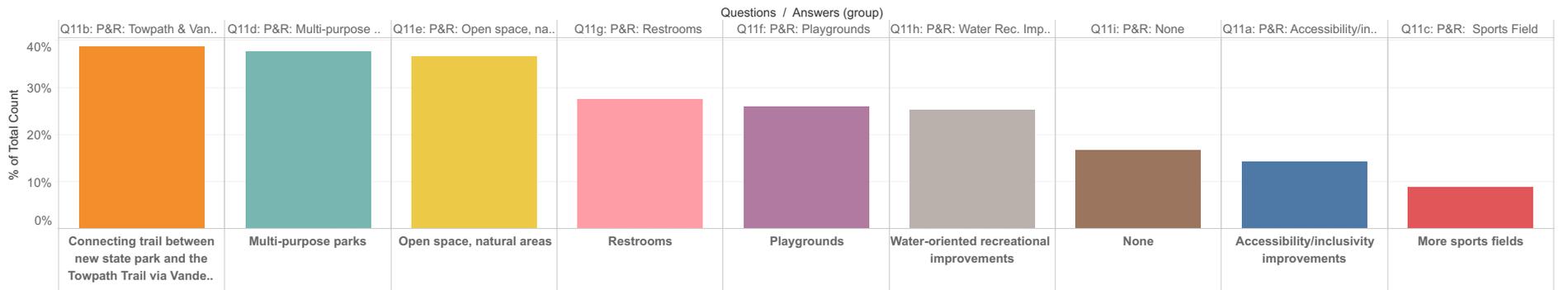
12. How do we foster community in New Franklin?

Please check all that apply.

- ☐ Better use of existing community assets
- ☐ Car shows
- ☐ Community gathering/event center/town center
- ☐ Community garden space
- ☐ Craft fair/ maker market
- ☐ Farmers' market
- ☐ Food truck court
- ☐ Outdoor entertainment
- ☐ Seasonal holiday gift market

Questions	No answer			Answers Simplified (group) 1 Yes			Grand Total		
	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q12i: Seasonal holiday gift market	1,258	72%	72%	493	28%	28%	1,751	100%	100%
Q12h: Outdoor entertainment	879	50%	50%	872	50%	50%	1,751	100%	100%
Q12g: Food truck court	1,252	72%	72%	499	28%	28%	1,751	100%	100%
Q12f: Farmers' market	617	35%	35%	1,134	65%	65%	1,751	100%	100%
Q12e: Craft fair/ maker market	1,202	69%	69%	549	31%	31%	1,751	100%	100%
Q12d: -Community garden space	1,407	80%	80%	344	20%	20%	1,751	100%	100%
Q12c: Community gathering/event center/town ce..	1,066	61%	61%	685	39%	39%	1,751	100%	100%
Q12b: Car shows	1,447	83%	83%	304	17%	17%	1,751	100%	100%
Q12a: Better use of existing community assets	1,053	60%	60%	698	40%	40%	1,751	100%	100%

Q12: How do we foster community in New Franklin? Please check all that apply.

13. **What types of housing would you like to see built in New Franklin in the future? Please refer to the zoning map on the next page, if needed.** *Please choose your top three.*

- ☐ Single-family homes on very large lots (5+ acres) Zoned C-D
- ☐ Single-family homes on large lot (2+ acres) Zoned R-1
- ☐ Single-family homes on small lots (Less than 1 acre) Zoned R-2
- ☐ Single-family homes in housing/planned developments (new roads with property allotments) Zone R-2
- ☐ Multi-family units on single lots (duplex/triplex) Zone R-2
- ☐ Multi-family apartments (rental apartment buildings arranged in developments) Zoned R-3
- ☐ Multi-family condominiums (owner occupied units arranged in developments) Zoned R-3
- ☐ Tiny houses (under 400 square feet)
- ☐ Senior housing options (independent living, active senior, assisted living, and nursing home)

	No answer			Answers Simplified (group) 1 Yes			Grand Total		
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q13i: Senior Housing	1,051	60%	60%	700	40%	40%	1,751	100%	100%
Q13h: Tiny House	1,639	94%	94%	112	6%	6%	1,751	100%	100%
Q13g: Multi: Condos	1,546	88%	88%	205	12%	12%	1,751	100%	100%
Q13f: Multi: Apartments	1,682	96%	96%	69	4%	4%	1,751	100%	100%
Q13e: Multi: Duplex	1,654	94%	94%	97	6%	6%	1,751	100%	100%
Q13d:Single Family; Developments	1,452	83%	83%	299	17%	17%	1,751	100%	100%
Q13c: Single Family; Small Lot	1,015	58%	58%	736	42%	42%	1,751	100%	100%
Q13b: Single Family; Large Lot	737	42%	42%	1,014	58%	58%	1,751	100%	100%
Q13a: Single Family; Very Large Lot	1,153	66%	66%	598	34%	34%	1,751	100%	100%

Q13: What types of housing would you like to see built in New Franklin in the future? Please refer to the zoning
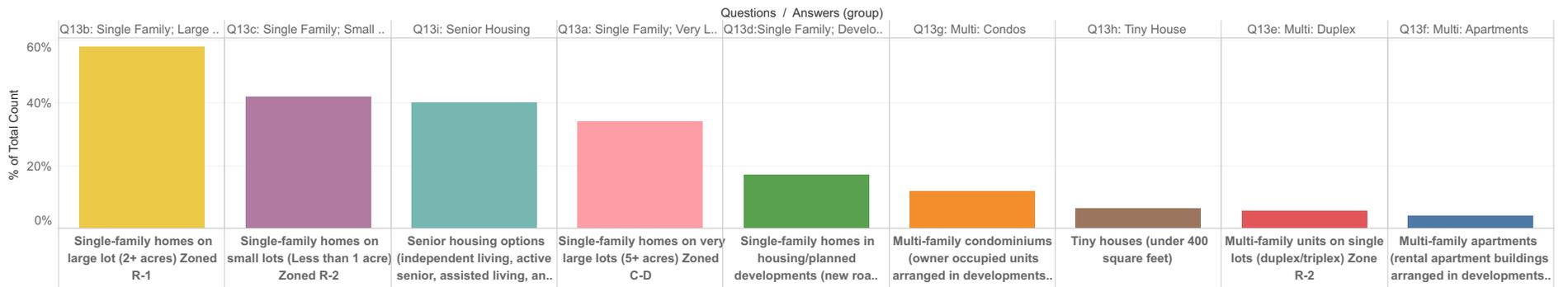
This map was simplified and the zoning classifications were condensed to fit on one page for Survey Referenc

Official map: www.newfranklin.org https://www.newfranklin.org/DocumentCenter/View/132/2019-Zoning-Districts-Map-PDF

Complete Zoning Code: https://www.newfranklin.org/DocumentCenter/View/131/2019-City-of-New-Franklin-Zoning-Code-PDF

R-1 Rural Residential (Low Density) – Single family, one dwelling per each two acre lot.

R-2 Residential (Medium Density) – Single or two-family dwellings, up to two per acre.

R-3 Residential (High Density) – Single to multi-family dwellings where centralized water and sewer facilities exis be provided as projects are developed, no parcel density limits.

R-L Residential Lakefront (High Density) - Single-family dwellings in lakefront areas with a minimum lot widtl street right-of-way line of 80 feet.

B-1 (Light Commercial) - single or planned integrated groupings of retail businesses; convenience and comparison goods stores that offer personal and professional services.

B-2 (Heavy Commercial) - heavy commercial uses in the fields of repair, storage, wholesaling, and distribution, free from the encroachment of residential uses.

I-1 (Light Industrial) – clean manufacturing activities in an industrial park setting. This setting shall be developed so that it shall not diminish the natural landscape and beauty of the surrounding areas.

I-2 (Manufacturing and Storage) - industrial, storage and land uses which may have external physical effects which will negatively impact surrounding areas.

C-D Conservation (Very Low Density) District – Single dwelling on at least five acres, intended to protect scenic or ecological balance and to conserve river valley, wetlands and tracts of forest land.
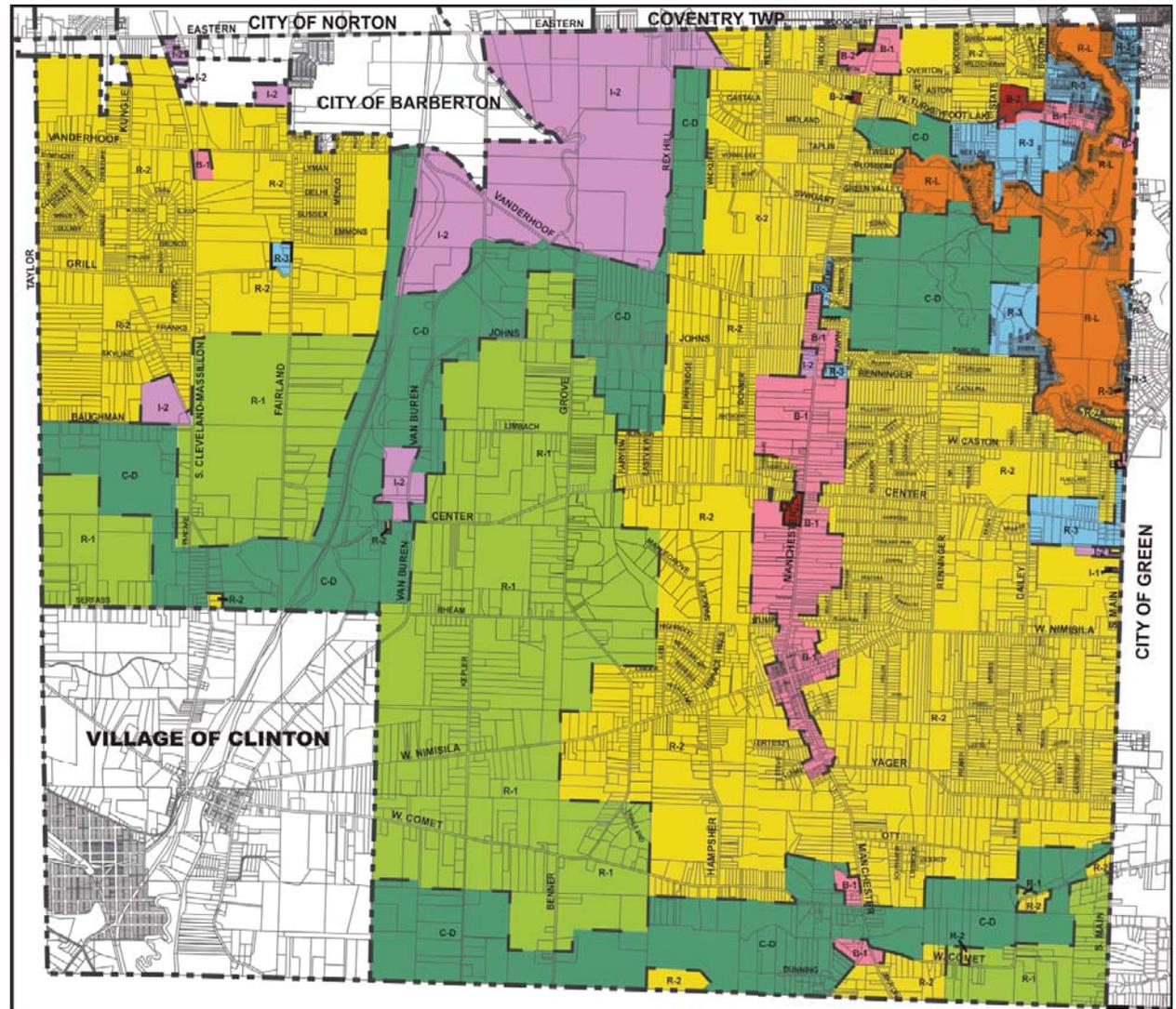
14. **Please identify which type of housing you would consider to fill the need for "Senior Housing (55+)** in New Franklin.** *Please check all that apply.*

☐ Assisted living (medical and/or personal care, maintenance, meals, entertainment, housekeeping, and other services included in rent)

☐ Nursing home (skilled care facility)

☐ Owner occupied single residence or condominium (typically owner pays exterior maintenance fees to a Home Owner's Assocation (HOA)

☐ Rented luxury independent living apartment (meals, maintenance, entertainment, housekeeping, and other services included in rent)

☐ Rented independent living apartment (maintenance and other services included in rent)

☐ Rented single residence or condominium (some or all maintenance fees included in rent)

☐ None

	Answers Simplified (group) 1								
	No answer			Yes			Grand Total		
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q14g: None	1,365	78%	78%	386	22%	22%	1,751	100%	100%
Q14f: Rented Single Residence / Condo	1,308	75%	75%	443	25%	25%	1,751	100%	100%
Q14e: Rented Independent Living	1,190	68%	68%	561	32%	32%	1,751	100%	100%
Q14d: Luxury Apartements	1,420	81%	81%	331	19%	19%	1,751	100%	100%
Q14c: Owner Occupied House/Condo	1,212	69%	69%	539	31%	31%	1,751	100%	100%
Q14b: Nursing Home	1,469	84%	84%	282	16%	16%	1,751	100%	100%
Q14a: Assisted Living	1,016	58%	58%	735	42%	42%	1,751	100%	100%

Q14: Please identify which type of housing you would consider to fill the need for "Senior Housing" (55+) in New Franklin. Please check all that apply.
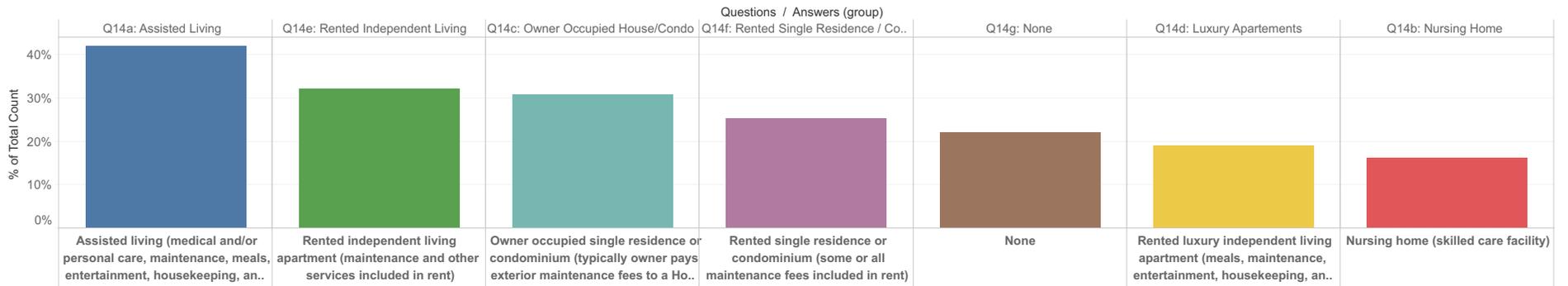
15. If you were looking to purchase a home in New Franklin, what would you consider an acceptable purchase price?

☐ less than $100,000   ☐ $100-149,000   ☐ $150-199,000   ☐ $200,000+

| | Questions | | |
| | If you were looking to purchase a home in New Franklin, what would you consider an acceptable purchase price? | | |
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
No answer	117	7%	7%
Less than $100,000	40	2%	2%
$200,000+	542	31%	31%
$150,000-$199,000	762	44%	44%
$100,000-$149,000	290	17%	17%
Grand Total	1,751	100%	100%

Q15: Home Price
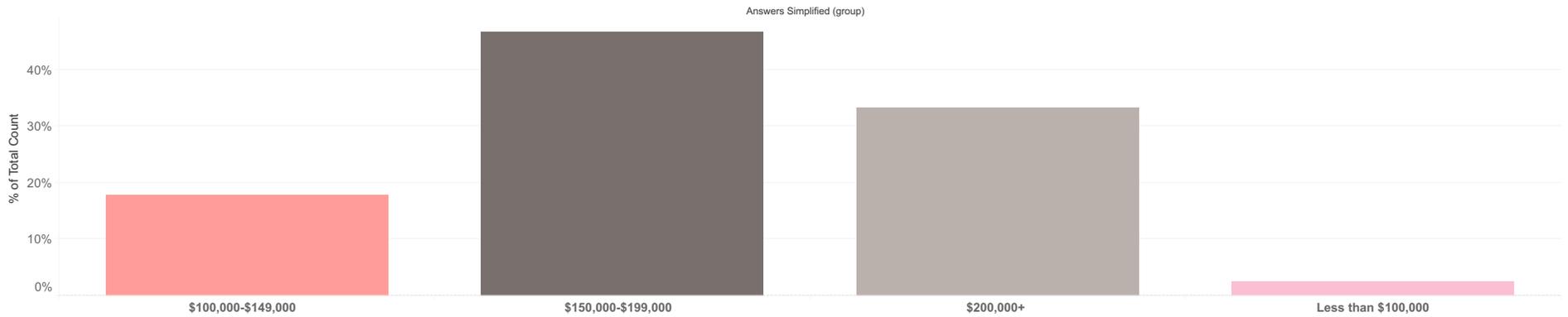
16. If you were looking for a rental in New Franklin, what would you consider an acceptable monthly rental rate?

☐ less than $1,000   ☐ $1,000-1,499   ☐ $1,500-1,999   ☐ $2,000-2,499   ☐ $2,500+

Questions

Answers Simplified (group)	If you were looking for a rental in New Franklin, what would you consider an acceptable monthly rental rate?		
	Count	% of Filtered	Percent of Surveys
No answer	202	12%	12%
Less than $1,000	565	32%	32%
$2,500+	27	2%	2%
$2,000-$2,499	36	2%	2%
$1,500-$1,999	203	12%	12%
$1,000-$1,499	718	41%	41%
Grand Total	1,751	100%	100%

Q16: Rental Range
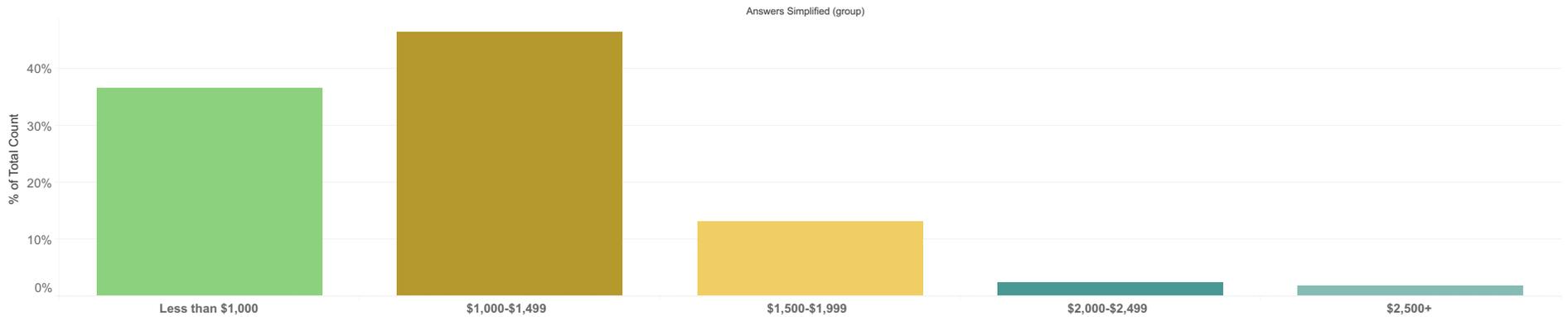
17. Are you aware of the following in the city?

Yes	No	
☐	☐	City website
☐	☐	Community events
☐	☐	Council meetings
☐	☐	Rezoning process

Answers Simplified (group) 1

Questions	No answer			No			Yes			Grand Total		
	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q17d: Rezoning process	89	5%	5%	1,185	68%	68%	477	27%	27%	1,751	100%	100%
Q17c: Council meetings	54	3%	3%	441	25%	25%	1,256	72%	72%	1,751	100%	100%
Q17b: Community events	68	4%	4%	595	34%	34%	1,088	62%	62%	1,751	100%	100%
Q17a: Website	57	3%	3%	372	21%	21%	1,322	75%	75%	1,751	100%	100%

Q17: Are you aware of the following in the city?

Questions / Answers (group)
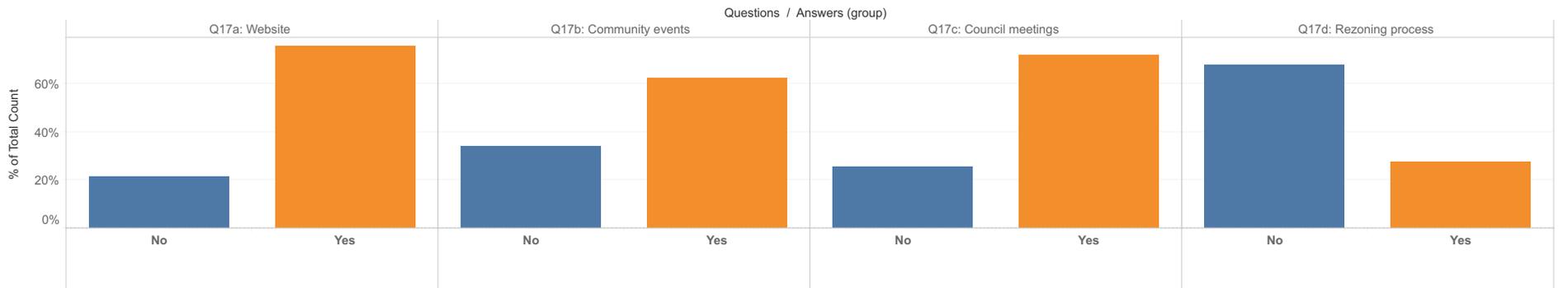
18. Some residents want sewers, and some do not. To address the needs of all residents, what do you think is the best approach? *Please select one.*

☐ Sewers throughout city, paid for by everyone through a levy.
☐ Sewers in specific neighborhoods, paid for by neighborhood using an assessment.
☐ Sewers in specific neighborhoods, paid for by everyone through a levy.
☐ Continue with private septic systems maintained by owners.

	Questions		
	To pay for larger projects, the city may need to raise additional funds. It can do this in two ways: Tax Levy- a property tax increase on all properties, billed over some number of years, approved by voters. Assess..		
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
Sewers in Neighb'd- Assessment	315	18%	18%
Sewer specific Neighb'd - levy	46	3%	3%
Sewer City Wide - levy	384	22%	22%
No answer	69	4%	4%
Continue private systems	937	54%	54%
Grand Total	1,751	100%	100%

Q18: Sewer Pay

Answers Simplified (group)

19. Some residents want metered water, and some do not. To address the needs of all residents, what do you think is the best approach? *Please select one.*

☐ Water throughout city, paid for by everyone through a levy.

☐ Water in specific neighborhoods, paid for by neighborhood using an assessment.

☐ Water in specific neighborhoods, paid for by everyone through a levy.

☐ Continue with private wells maintained by owners

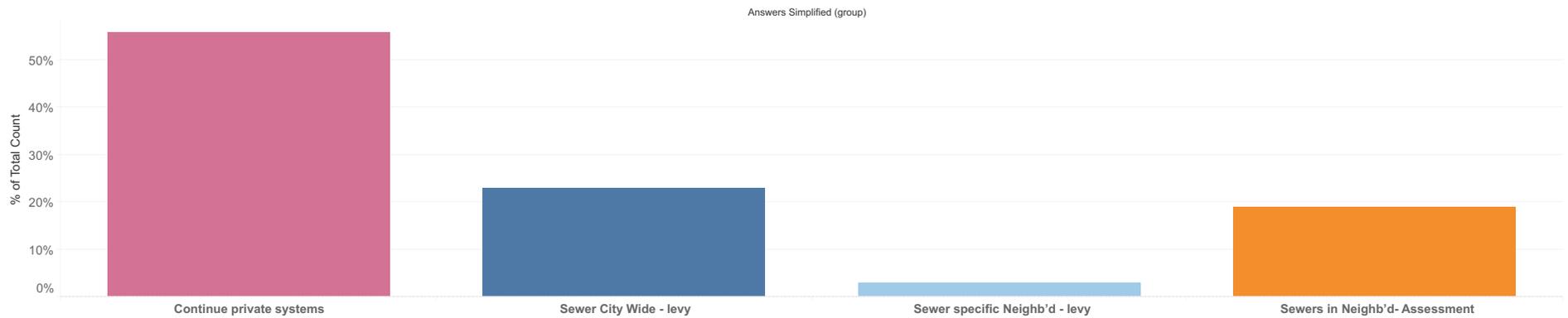|	Questions		
	Some residents want metered water, and some do not. To address the needs of all residents, what do you think is the best approach? Please select one.		
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
Water city Levy	370	21%	21%
Water Specific Neighb'd Assessment	254	15%	15%
Water Specefic Neighb'd - Levy	29	2%	2%
Private Wells	1,043	60%	60%
No answer	55	3%	3%
Grand Total	1,751	100%	100%

Q19: Water Pay
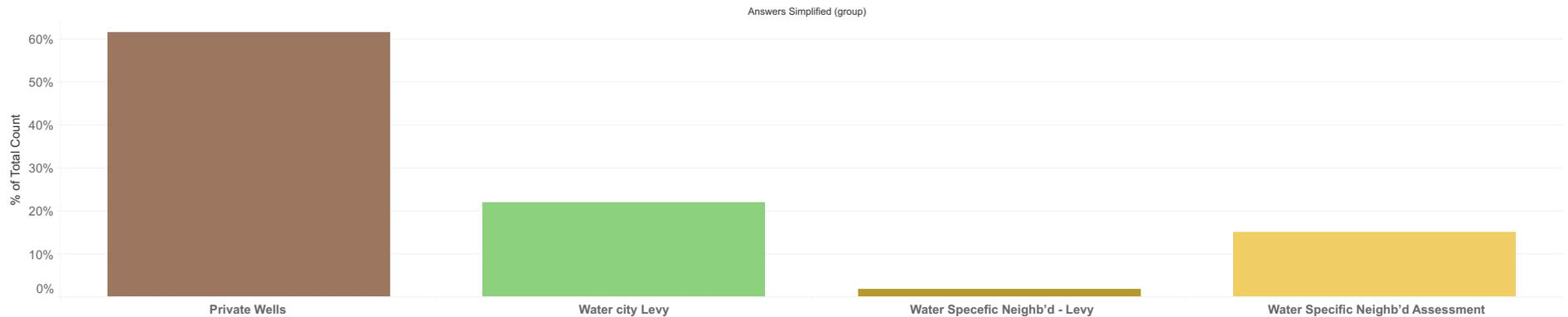
20a. Do you have adequate broadband service available to meet your needs?

☐ Yes ☐ No ☐ N/A

	Null			No			Answers Simplified (group) 1 Not Sure / Unimportant			Yes			Grand Total		
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q20c: Happy with Broadband	66	4%	4%	525	30%	30%	174	10%	10%	986	56%	56%	1,751	100%	100%
Q20b: Subscribe to Broadband?	143	8%	8%	76	4%	4%	100	6%	6%	1,432	82%	82%	1,751	100%	100%
Q20a: Have Broadband?	38	2%	2%	286	16%	16%	104	6%	6%	1,323	76%	76%	1,751	100%	100%

Q20: Please respond to the following questions regarding broadband service.
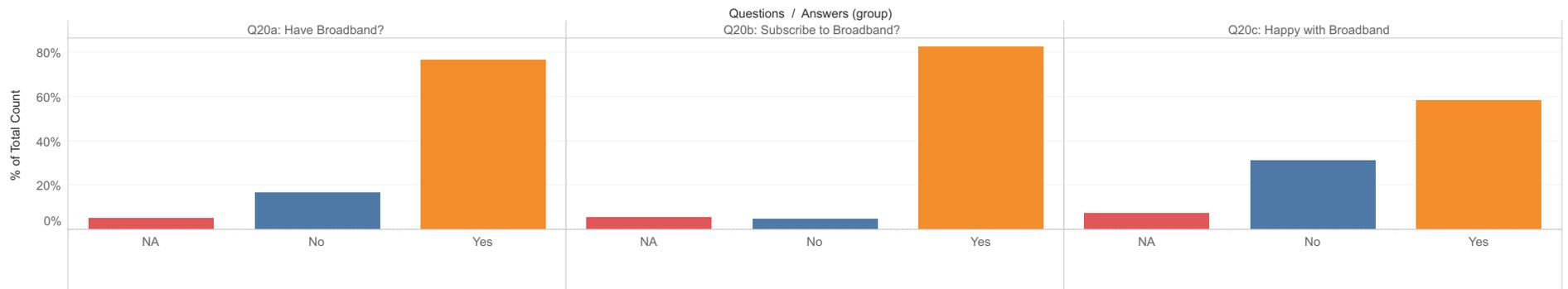
21. Some residents want high speed internet (Broadband), and some do not. Currently there are areas in the city where it is not available. To address the needs of all residents, what do you think is the best approach to making Broadband more available? *Please select one.*

☐ Broadband access throughout city, paid for by everyone through a levy.
☐ Broadband in specific neighborhoods, paid for by neighborhood using an assessment.
☐ Broadband in specific neighborhoods, paid for by everyone through a levy.
☐ Continue with current service providers

	Questions		
	Some residents want high speed internet (broadband), and some do not. Currently there are areas in the city where it is not available. To address the needs of all residents, what do you think is the best approac..		
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
No answer	79	5%	5%
Continue with Current	953	54%	54%
Broadband in Neighb'd levy	18	1%	1%
Broadband in Neighb'd assessment	290	17%	17%
Broadband city wide	411	23%	23%
Grand Total	1,751	100%	100%

Q21: Make broadband available
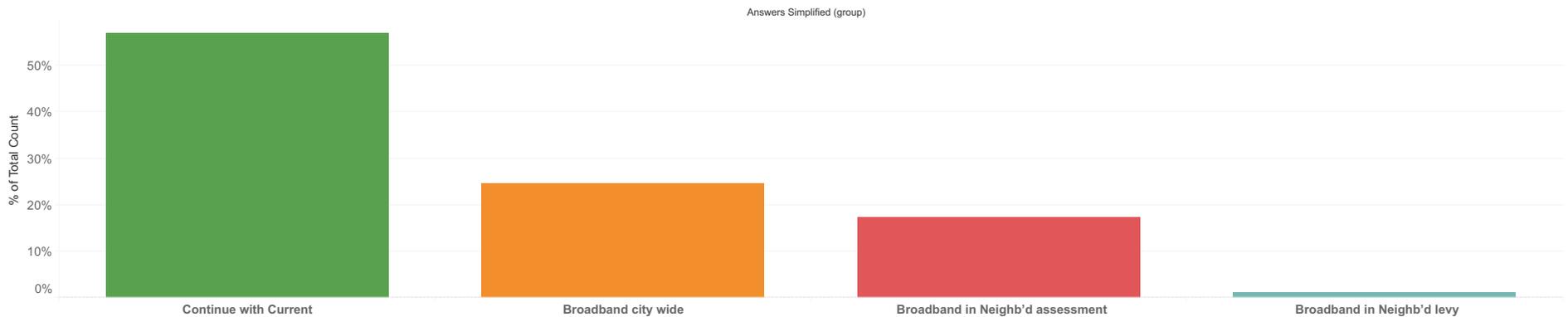
22. **The money New Franklin has available to spend comes from several sources: 34% income tax, 42% property taxes (including levies), 17% State Local Government Fund (LGF), and 7% other sources.**

In the future, our city may need to increase the money it has coming in to maintain current services due to rising costs. Which of the following do you feel are the best options? *Please pick up to 3*

☐ adding more housing / residents to bring in more taxes
☐ attracting more small businesses (less than 20 jobs) to bring in more taxes
☐ attracting more larger businesses (20+ jobs) to bring in more taxes
☐ invest in renewable energy (solar, wind) to reduce expenses
☐ promote working from home to bring in more income taxes

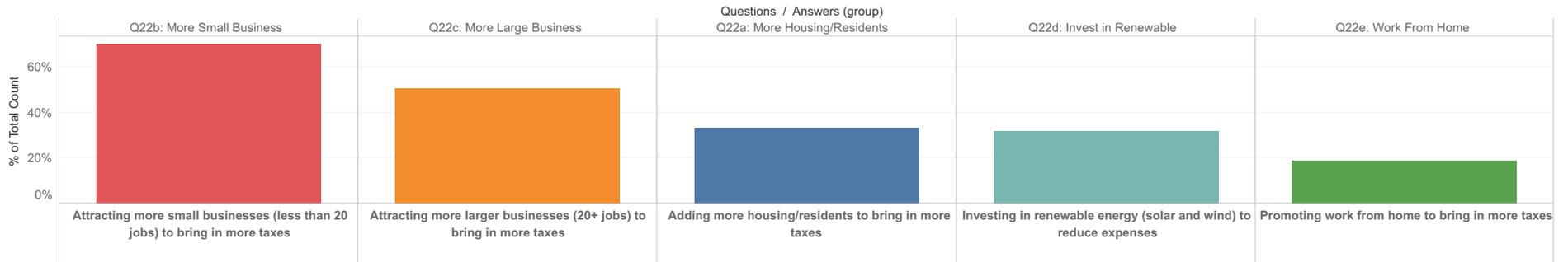| | Answers Simplified (group) 1 | | | | | | | | |
| | No answer | | | Yes | | | Grand Total | | |
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q22e: Work From Home	1,424	81%	81%	327	19%	19%	1,751	100%	100%
Q22d: Invest in Renewable	1,196	68%	68%	555	32%	32%	1,751	100%	100%
Q22c: More Large Business	870	50%	50%	881	50%	50%	1,751	100%	100%
Q22b: More Small Business	528	30%	30%	1,223	70%	70%	1,751	100%	100%
Q22a: More Housing/Residents	1,169	67%	67%	582	33%	33%	1,751	100%	100%

The money New Franklin has available to spend comes from several sources: 34% income tax, 42% property taxes (including levies), 17% State Local Government Fund (LGF), and 7% other sources. In the future, our city may need to increase the money it has c


Questions / Answers (group)

23. Would you support bringing in more businesses and / or residents if it:

👍	👎	👻	
☐	☐	☐	Creates more jobs in the city
☐	☐	☐	Creates more traffic in the city
☐	☐	☐	Increases the money available for the city services
☐	☐	☐	Increases the cost of city services (police, fire, road maintenance, etc)
☐	☐	☐	Changes the character of the community
☐	☐	☐	Maintains the character of the community

| | | | | Answers Simplified (group) 1 | | | | | | | | | |
| | No answer | | | Not Sure / Unimportant | | | Thumbs down | | | Thumbs up | | | Grand Total | | |
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q23f: Maintain Character of Comm.	95	5%	5%	168	10%	10%	125	7%	7%	1,363	78%	78%	1,751	100%	100%
Q23e: Change Character of Comm.	183	10%	10%	195	11%	11%	1,083	62%	62%	290	17%	17%	1,751	100%	100%
Q23d: Increase Costs	173	10%	10%	187	11%	11%	842	48%	48%	549	31%	31%	1,751	100%	100%
Q23c: More Services	122	7%	7%	116	7%	7%	207	12%	12%	1,306	75%	75%	1,751	100%	100%
Q23b: More Traffic	179	10%	10%	273	16%	16%	896	51%	51%	403	23%	23%	1,751	100%	100%
Q23a: More Jobs	103	6%	6%	117	7%	7%	202	12%	12%	1,329	76%	76%	1,751	100%	100%

Q23: Would you support bringing in more businesses and/or residents if it:
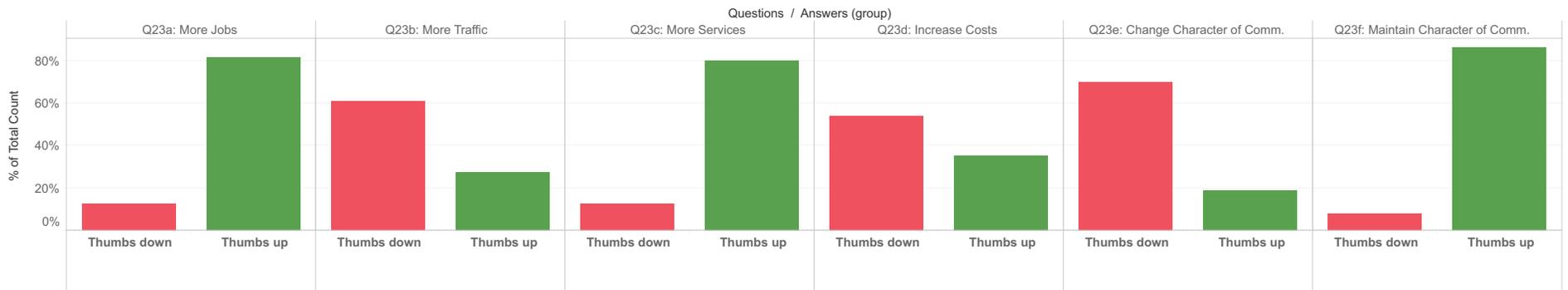
24. Presently, the city has areas zoned for business & industrial activity. These are located in three areas of the city, *generally* represented by the letters on the map. If the city were to attract more of the following, where should they be located? *(Mark all that apply)*
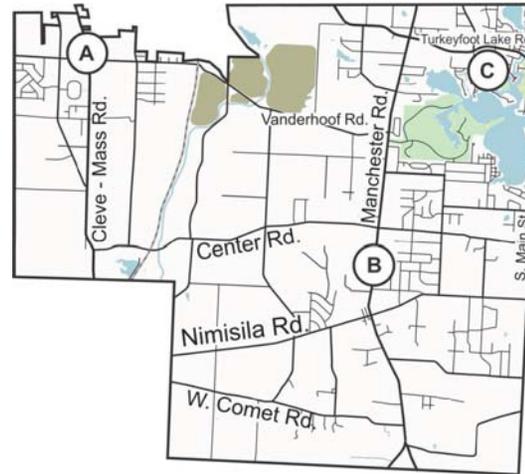
Small employers (less than 20 jobs) ☐ A ☐ B ☐ C

Large employers (more than 20 jobs) ☐ A ☐ B ☐ C

Restaurants ☐ A ☐ B ☐ C

None ☐ A ☐ B ☐ C

Answers Simplified (group) 1

| Questions	No answer			Yes			Grand Total		
	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q24l: None - C	1,559	89%	89%	192	11%	11%	1,751	100%	100%
Q24k: None - B	1,558	89%	89%	193	11%	11%	1,751	100%	100%
Q24j: None - A	1,576	90%	90%	175	10%	10%	1,751	100%	100%
Q24i: Restaurant Zone C	794	45%	45%	957	55%	55%	1,751	100%	100%
Q24h: Restaurant Zone B	686	39%	39%	1,065	61%	61%	1,751	100%	100%
Q24g: Restaurant Zone A	1,300	74%	74%	451	26%	26%	1,751	100%	100%
Q24f: Large Bus; Zone C	1,364	78%	78%	387	22%	22%	1,751	100%	100%
Q24e: Large Bus; Zone B	1,244	71%	71%	507	29%	29%	1,751	100%	100%
Q24d: Large Bus; Zone A	781	45%	45%	970	55%	55%	1,751	100%	100%
Q24c: Small Bus; Zone C	1,027	59%	59%	724	41%	41%	1,751	100%	100%
Q24b: Small Bus; Zone B	786	45%	45%	965	55%	55%	1,751	100%	100%
Q24a: Small Bus; Zone A	1,042	60%	60%	709	40%	40%	1,751	100%	100%

Presently, the city has areas zoned for business & industrial activity. These are located in three areas of the city, generally represented by the letters on the map above. If the city were to attract more of the following, where should they be located?
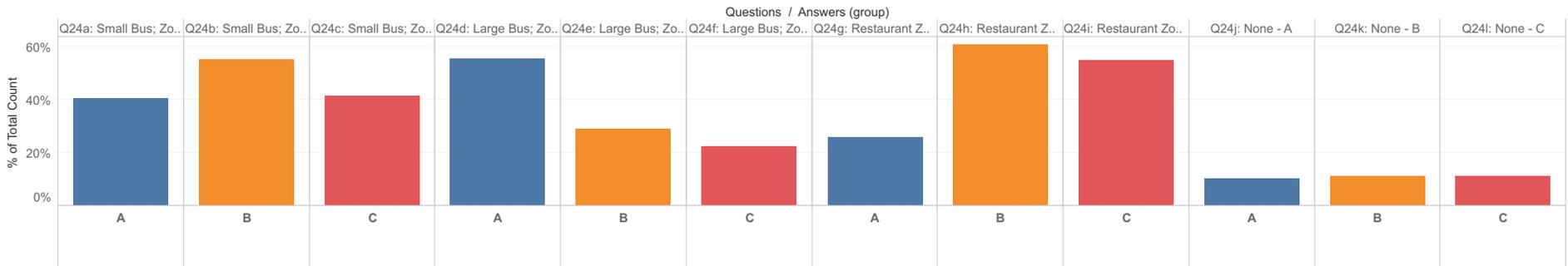
25. Related to transportation in the city, do you feel that public funds (taxes) should be used to study and improve the following? *Please check all that apply.*

- ☐ Bike lane
- ☐ Chip and seal of roads (cheaper, but less durable)
- ☐ Paving of roads with asphalt (more expensive, but less maintenance)
- ☐ Intersection traffic signals
- ☐ Roundabouts

- ☐ Sidewalks
- ☐ Signage
- ☐ Storm water / drainage
- ☐ Street lights
- ☐ Traffic flow
- ☐ Traffic volume

| | Answers Simplified (group) 1 | | | | | | | | |
| | No answer | | | Yes | | | Grand Total | | |
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q25k: Traffic volume	1,525	87%	87%	226	13%	13%	1,751	100%	100%
Q25j: Traffic flow	1,411	81%	81%	340	19%	19%	1,751	100%	100%
Q25i: Street lights	1,313	75%	75%	438	25%	25%	1,751	100%	100%
Q25h: Stormwater drainage	1,185	68%	68%	566	32%	32%	1,751	100%	100%
Q25g: Signage	1,556	89%	89%	195	11%	11%	1,751	100%	100%
Q25f: Sidewalks	1,317	75%	75%	434	25%	25%	1,751	100%	100%
Q25e: Roundabouts	1,550	89%	89%	201	11%	11%	1,751	100%	100%
Q25d: traffic signals	1,364	78%	78%	387	22%	22%	1,751	100%	100%
Q25c: Asphalt	535	31%	31%	1,216	69%	69%	1,751	100%	100%
Q25b: Chip & Seal	1,529	87%	87%	222	13%	13%	1,751	100%	100%
Q25a: Bike Lane	1,480	85%	85%	271	15%	15%	1,751	100%	100%

Q25: Related to transportation in the city, do you feel that public funds (taxes) should be used to study and improve the following? Please check all that apply.


Questions / Answers (group)
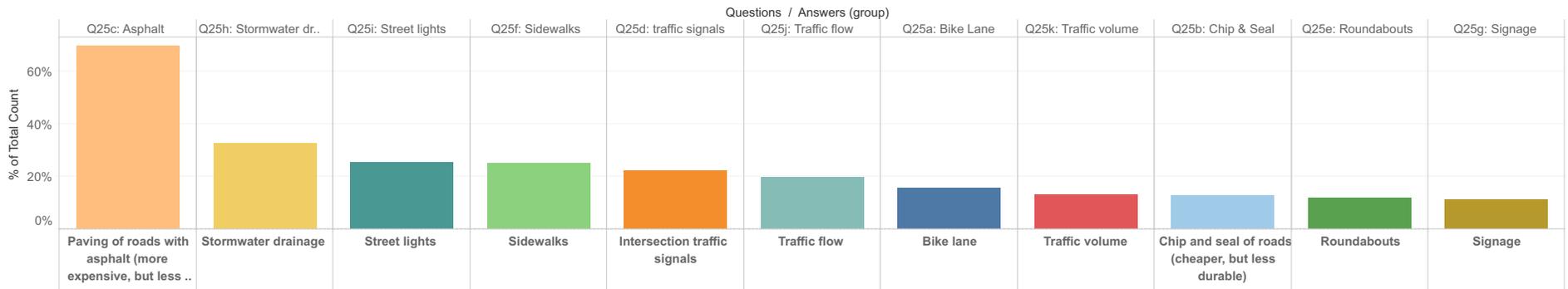
26. Every year, the city creates a budget for its spending. Which of the following do you feel are the most important for the city to spend public funds (taxes) on? *Please pick four.*

☐ Adding bicycle lanes/ multi-purpose paths
☐ Adding sidewalks
☐ Emergency medical services
☐ Fire protection
☐ Maintain a "rainy day" fund for unexpected expenses
☐ Park facilities

☐ Police service
☐ Recreation for adults
☐ Recreation for seniors
☐ Recreation for youth
☐ Road maintenance
☐ Snow plowing

Answers Simplified (group) 1

Questions	No answer			Maintain a "rainy day" fund for unexpected expenses			Yes			Grand Total		
	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q26l: -Snow plowing	1,036	59%	59%				715	41%	41%	1,751	100%	100%
Q26k: -Road maintenance	640	37%	37%				1,111	63%	63%	1,751	100%	100%
Q26j: Receation for youth	1,525	87%	87%				226	13%	13%	1,751	100%	100%
Q26i: Recreation for seniors	1,578	90%	90%				173	10%	10%	1,751	100%	100%
Q26h: Recreation for adults	1,583	90%	90%				168	10%	10%	1,751	100%	100%
Q26g: Police service	668	38%	38%				1,083	62%	62%	1,751	100%	100%
Q26f: Park facilities	1,408	80%	80%				343	20%	20%	1,751	100%	100%
Q26e: Maintain Rainy Day	1,199	68%	68%	552	32%	32%				1,751	100%	100%
Q26d: Fire protection	683	39%	39%				1,068	61%	61%	1,751	100%	100%
Q26c: Emergency medical ser..	642	37%	37%				1,109	63%	63%	1,751	100%	100%
Q26b: Adding sidewalks	1,514	86%	86%				237	14%	14%	1,751	100%	100%
Q26a: Adding bicycle lanes/ m..	1,601	91%	91%				150	9%	9%	1,751	100%	100%

Q26: Every year, the city creates a budget for its spending. Which of the following do you feel are the most important for the city to spend public funds (taxes) on? Please choose up to four.
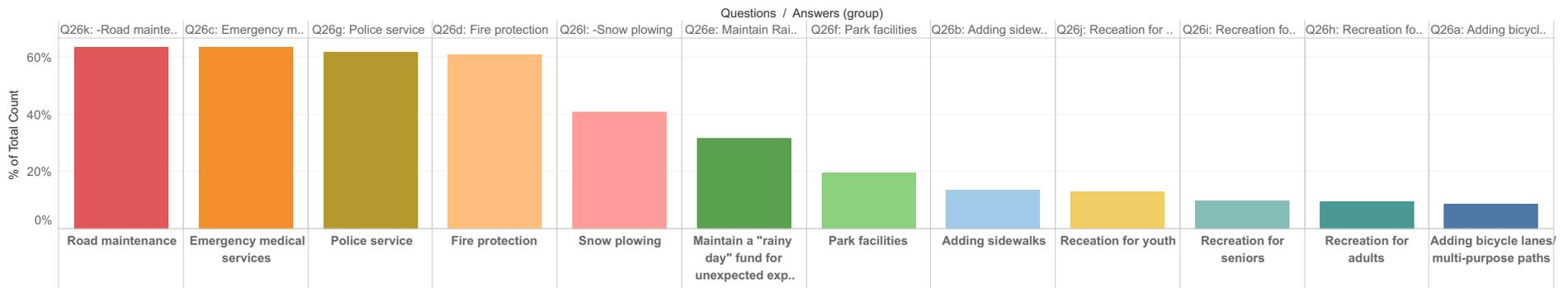
27. What should the city do to assist with economic development (the retention of existing and attraction of new businesses) within the city? *Please check all that apply.*

- ☐ Attract new businesses
- ☐ Consolidate businesses into one central location
- ☐ Expand existing businesses
- ☐ Nothing
- ☐ Retain new businesses
- ☐ Utilize existing vacant buildings in commercial/industrial areas

	Answers Simplified (group) 1								
	No answer			Yes			Grand Total		
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
Q27f: -Utilize existing vacant buildings in commercial/industrial areas	583	33%	33%	1,168	67%	67%	1,751	100%	100%
Q27e: Retain existing businesses	846	48%	48%	905	52%	52%	1,751	100%	100%
Q27d: -Nothing	1,604	92%	92%	147	8%	8%	1,751	100%	100%
Q27c: -Expand existing businesses	1,398	80%	80%	353	20%	20%	1,751	100%	100%
Q27b: Consolidate businesses into one central location	1,486	85%	85%	265	15%	15%	1,751	100%	100%
Q27a: -Attract new businesses	691	39%	39%	1,060	61%	61%	1,751	100%	100%

Q27: What should the city do to assist with economic development (the retention of existing and attraction of new businesses) within the city? Please check all that apply.
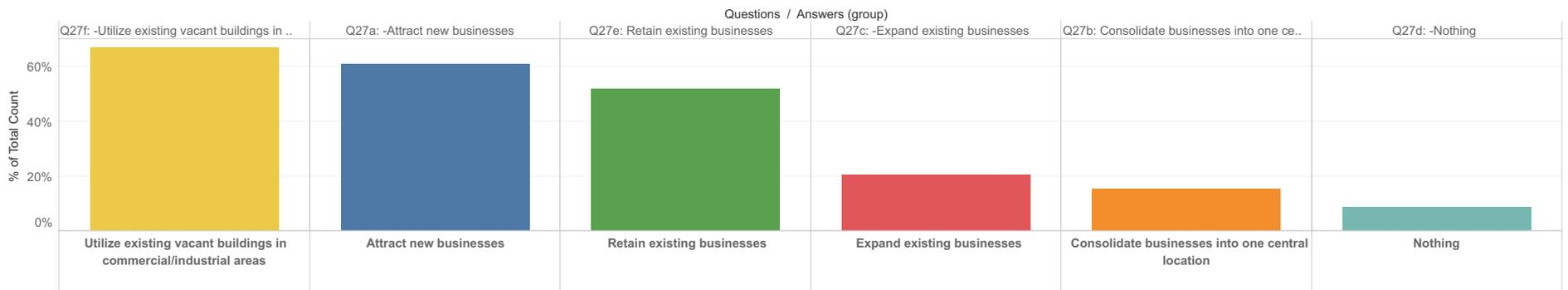
28. It has been 18 years since the current Comprehensive Plan was written. How often should this planning process be repeated in the future?

☐ 5 years   ☐ 10 years   ☐ 15 years   ☐ 20 years

	Questions		
	It has been 18 years since the current Comprehensive Plan was written. How often should this planning process be repeated in the future?		
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
No answer	74	4%	4%
5 Years	418	24%	24%
20 Years	132	8%	8%
15 Years	238	14%	14%
10 Years	889	51%	51%
Grand Total	1,751	100%	100%

Q28: How Often to Repeat
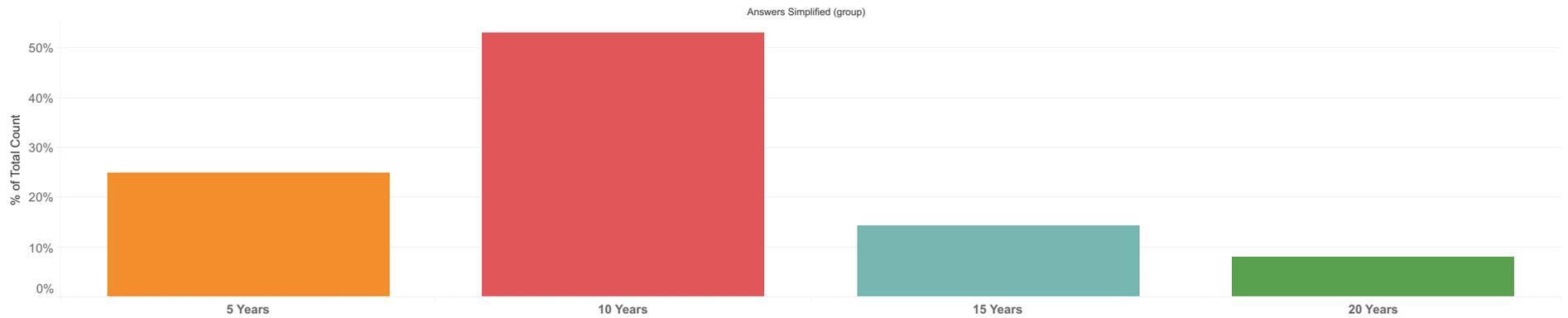
29. Would you support additional taxes/levies to support potential improvements discussed in this survey?

☐ Yes   ☐ No   ☐ Not Sure

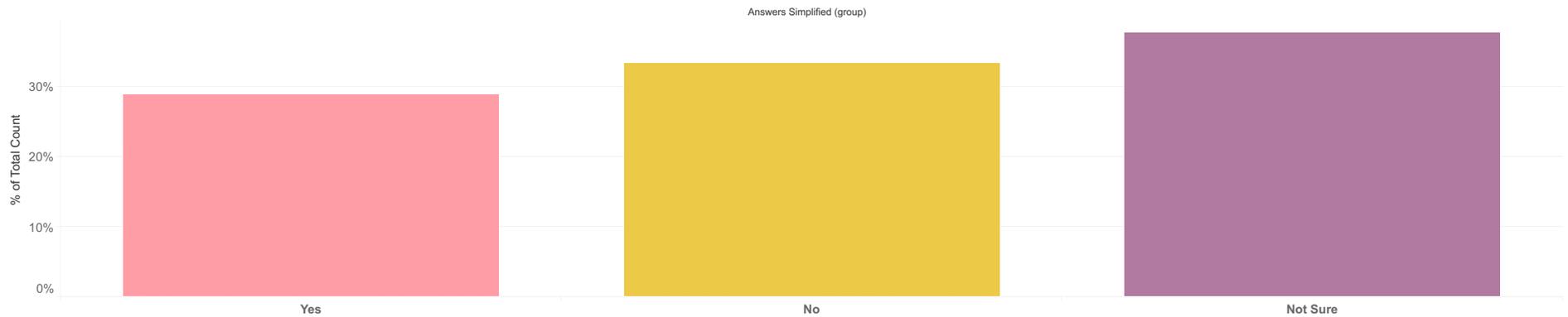| | Questions | | |
| | Would you support additional taxes/levies to support potential improvements discussed in this survey? | | |
Answers Simplified (group)	Count	% of Filtered	Percent of Surveys
Yes	494	28%	28%
No answer	41	2%	2%
Not Sure	645	37%	37%
No	571	33%	33%
Grand Total	1,751	100%	100%

Q29: More Taxes

30. If the city needs your input in the future, would you support participating in shorter, topic specific surveys?

☐ Yes   ☐ No   ☐ Not Sure

	Answers Simplified (group) 1														
	No answer			No			Not Sure / Unimportant			Yes			Grand Total		
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys
If the city needs input in the future, would you support participating in shorter, topic specific surveys?	48	3%	3%	87	5%	5%	185	11%	11%	1,431	82%	82%	1,751	100%	100%

Q30: Participate in Target Surveys

Questions / Answers (group)
If the city needs input in the future, would you support participating in shorter, topic specific surveys?
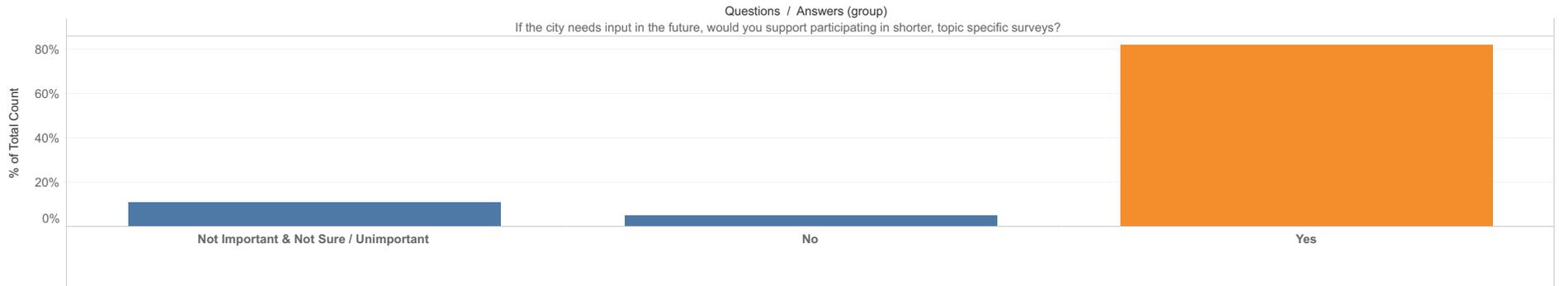
31. In 1-2 words, what is your vision of New Franklin in 10-20 years? *Please print in capital letters on the spaces below.*

32. In 1-2 words, what do you like the <u>most</u> about New Franklin? *Please print in capital letters on the spaces below.*

33. In 1-2 words, what do you like the <u>least</u> about New Franklin? *Please print in capital letters on the spaces below.*

Thank you for helping define the direction of New Franklin for years to come!

Have more to say? Please leave your comments below or send to comprehensiveplan@newfranklin.org.

NOTE: The analysis of responses to questions 31-33, and of the comments written in the "Have more to say"box was delegated to a Comments Task Force whose work is covered in "Appendix B".

The following question was only included in the Survey Monkey online survey and was added after the paper survey was approved for printing and mailing. The answers below represent only online responses.

(Not on paper survey): If you live in New Franklin, how satisfied are you with the following:-Public Utilities-Public Utilities

						Answers Simplified (group) 1										
	No answer			Not Sure / Unimportant			Thumbs Down			Thumbs Up			Grand Total			
Questions	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	Count	% of Selected	Percent of Surveys	
(Not on paper survey): If you live in New Franklin, how satisfied are you with the following:-Public Utilities-Public Utilities	12.0	2%	1%	86.0	13%	5%	202.0	30%	12%	382.0	56%	22%	682.0	100%	39%	

(Not on paper survey): If you live in New Franklin, how satisfied are you with the following:-Public Utilities-Public Utilities

Questions / Answers (group)
(Not on paper survey): If you live in New Franklin, how satisfied are you with the following:-Public Utilities-Public Utilities
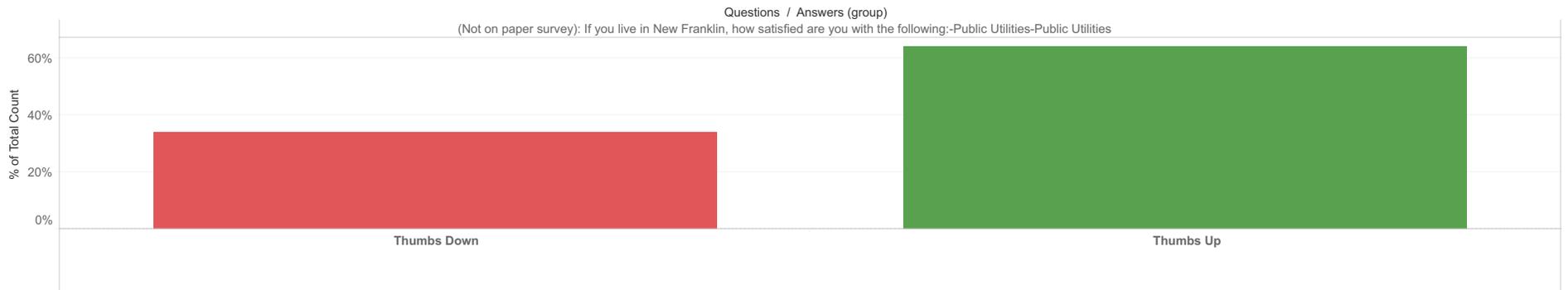
Appendix A
Survey Data Integrity Plan

Details regarding the data collected from the paper survey. Many of the items below were recommended by Data Force, the survey company being used to conduct the paper survey.

1. To maintain the anonymity of respondents, the cover letter containing the address and access code will not be returned with the survey.
    a. **Data Force, and only Data Force, will have information on which access code was sent to which address.** That information is needed for inkjet printing the variable information (access codes and addresses) on the cover letters.
    b. Each survey will have a control barcode on it, that will be tied to the address it was sent to. **This will be used ONLY by Data Force, to save cost by not mailing a reminder postcard to those addresses which have already returned a survey**.
    c. **No addresses will be included in the response data set.** The access code WILL be included in the data to identify returned, mailed surveys in the merged data set. Again, ONLY the survey company will have the information regarding addresses.

2. A scanned image of each page of every survey will be included along with the data set.
    a. Surveys are scanned to capture the responses, so **no additional cost to include the images**.
    b. **To save money, the open ended write-in box at the end of the survey will only be scanned to see if anything is written there**. If so, a reference code of "97" will be entered in the data. That reference, along with the control code and the scanned images, will allow us to identify and transcribe those comments using volunteers from the Steering Committee.
    c. **Having the scanned images precludes any claims of impropriety.**

3. A separate file, containing a list of only the access codes that were mailed, will be provided by Data Force for use during data analysis.

4. The data will be provided via a cloud based location, such as Dropbox, accessible to anyone having the link to the location.
    a. The original files will be maintained, read-only on that site, until the analysis is completed. **This is protection against possible human errors such as** accidental file or data deletions, duplication, alteration etc. that might occur during merging and analysis, and as ongoing reference to compare against to see if any such errors might have occurred.
    b. The data file needs to be editable after download in order to merge the data from both paper and online versions.
    c. In the interest of public transparency, and since the data is anonymous, there should be no objections to this. **Having the data openly available precludes any future claims of impropriety.**

Since the data from the online and paper version needs to be merged, and for many of the reasons listed above, it would be appropriate for the Survey Monkey data to be made available in the same fashion.

"Link info for final resting place/ permanent record will go here"

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Appendix B
New Franklin Survey
Comment Task Force

</div>

Process for "1-2 Word" & "Open-Ended" Survey Questions

A Task-Force of volunteers was formed at the request of the full Steering Committee.

Task-Force Team Members
Steering Committee Members: Betsy Engels, Judy Williams, Jessica Evans
Ad Hoc Members: Valerie Sedlack, Terri Prosise

Objective
Determine a method for categorizing & reporting the responses to the open-ended "2-word" and "free response" survey questions.

  a. Q31: In 1-2 words, what is your <u>vision</u> of New Franklin in 10-20 years?
  b. Q32: In 1-2 words, what do you like the <u>most</u> about New Franklin?
  c. Q33: In 1-2 words, what do you like the <u>least</u> about New Franklin?
  d. Final section: Have more to say? Please leave your comments below

Scope of Work
In total there were 1,751 surveys completed. Of these, 682 were completed online and 1069 were completed on paper surveys. 1,413 of the surveys included an answer to at least one of the open-ended questions. 406 of the paper surveys had additional hand-written comments.

Process
The task force held 6 meetings. The use of AI was considered to help analyze the responses, but discounted due to inability to capture context. For example, "growth" is a word frequently used, but without reading the entire comment, it is not possible to separate desired growth from undesired growth. After much discussion, the task-force decided on the following approach:

  1-2 Word Responses (Q31, Q32, Q33)

  The 2-word responses from the online survey (survey monkey) and the paper survey (data force) were previously merged and the data file was made available to us.

  1. We read through the responses to come up with a list of categories/themes to represent the majority
  2. A unique code was assigned for each category
  3. The codes were then electronically entered next to each survey response (in a column we added to a *copy* of the survey data spreadsheet)
  4. Pie-charts were then generated from the categorized data and reviewed by the task-force.
  5. The task-force determined that there were too many categories. Grouping some of the categories together and switching to bar-graphs made the data more succinct.
  6. Final bar graphs were created and reviewed by the task-force.

Open-Ended Responses

The paper surveys were scanned by Data Force and converted to PDF's.

1. A task-force member (Terri Prosise) looked at each PDF individually, transcribed the hand-written comments, and typed them all into a 38 page document.
2. The transcribed, typed document will become a permanent part of the Survey Results archived by the city of New Franklin.
3. Approximately how often various themes were made was notated.
4. The results were summarized and captured in a report titled "Summary of Open-Ended Survey Comments".

Conclusions

Overall, the written responses are consistent with the rest of the survey data.

Giving people a chance to write comments is important, and some took advantage of this to give us some great ideas.

There were some strong themes that came through in the data, which reinforced the themes from the balance of the survey, and should be integrated into the final report for emphasis on those issues that people felt most strongly about, taking time to write these responses.

The bar graphs for each of the three 2-word questions are attached, including the final categories, some commonly used words in each category to add clarification, and the number of responses for each category.

A summary of the original categories (classification codes) for each of the three 2-word questions and how they were consolidated into the final list of categories is also attached to this report.

Q.31 Vision

Classification Codes

Beautiful	A1
Family	A2
Growth (Minimal)	A3
Growth	A4
Growth (None)	A5
Hometown/Community	A6
Infrastructure	A7
Not Urban	A8
Quiet	A9
Safe	A10
Small	A11
Stay Same	A12
Small Town	A13
Suburban	A14
Sustainable	A15
Taxes	A16
Types of Development	A17
Rural	A18
Thriving/Active	A19
Misc.	A99

Consolidated Groups

Hometown/Community	A1,A2,A6,A9, A10,A15
Growth	A4,A19
Rural / Small Town	A11,A13,A18
Specific Development	A17,A7
Stay Same	A5,A12
Min/Moderate Growth	A3, A8,A14
Taxes	A16
Other	A99

Q. 32 Likes Most

Classification Codes

Administration	B1
Ammenities	B2
Community / People	B3
Everything	B4
Infrastructure	B5
Lakes	B6
Location	B7
Parks & Recreation	B8
Quiet	B9
Rural / Natural	B10
Safety / Low Crime	B11
Schools	B12
Services	B13
Size /Small Town	B14
Traffic / low volume	B15

Consolidated Groups

Community	B3
Things to Do	B6,B7,B8,B2
Quiet	B9
Small Town	B14
Safe	B11
Schools	B12
Services	B1,B5,B13,B15
Rural/Natural	B10
Everything	B4

Q.33 Likes Least

Classification Codes

Administration	C1
Lack of Activities	C2
Housing	C3
Infrastructure	C4
Lack of Senior Activities	C5
Lack of Business Types	C6
No Leaf Pickup	C7
Noise	C8
No sidewalks	C9
Nothing	C10
Services	C11
Spending	C12
Taxes	C13
Traffic	C14
Unkept Properties	C15
No City / Downtown	C16
Change/Growth (Concerns)	C17
Schools	C18
Stagnancy / Lack of Growth	C19
Misc. / unclear meaning	C99

Consolidated Groups

LACK OF BUSINESS TYPES	C6,C19
TAXES	C13
ADMINISTRATION	C1,C7,C11,C12,C18
INFRASTRUCTURE	C4,C9
UNKEMPT PROPERTIES	C15
CHANGE/GROWTH (concerns)	C17
TRAFFIC	C14
NOTHING	C10
LACK OF ACTIVITIES/COMMUNITY	C2,C5,C16
NOISE	C8
OTHER	C99, C3

SURVEY Q.31: In 1-2 Words, what is your **VISION** of New Franklin in 10-20 Years?

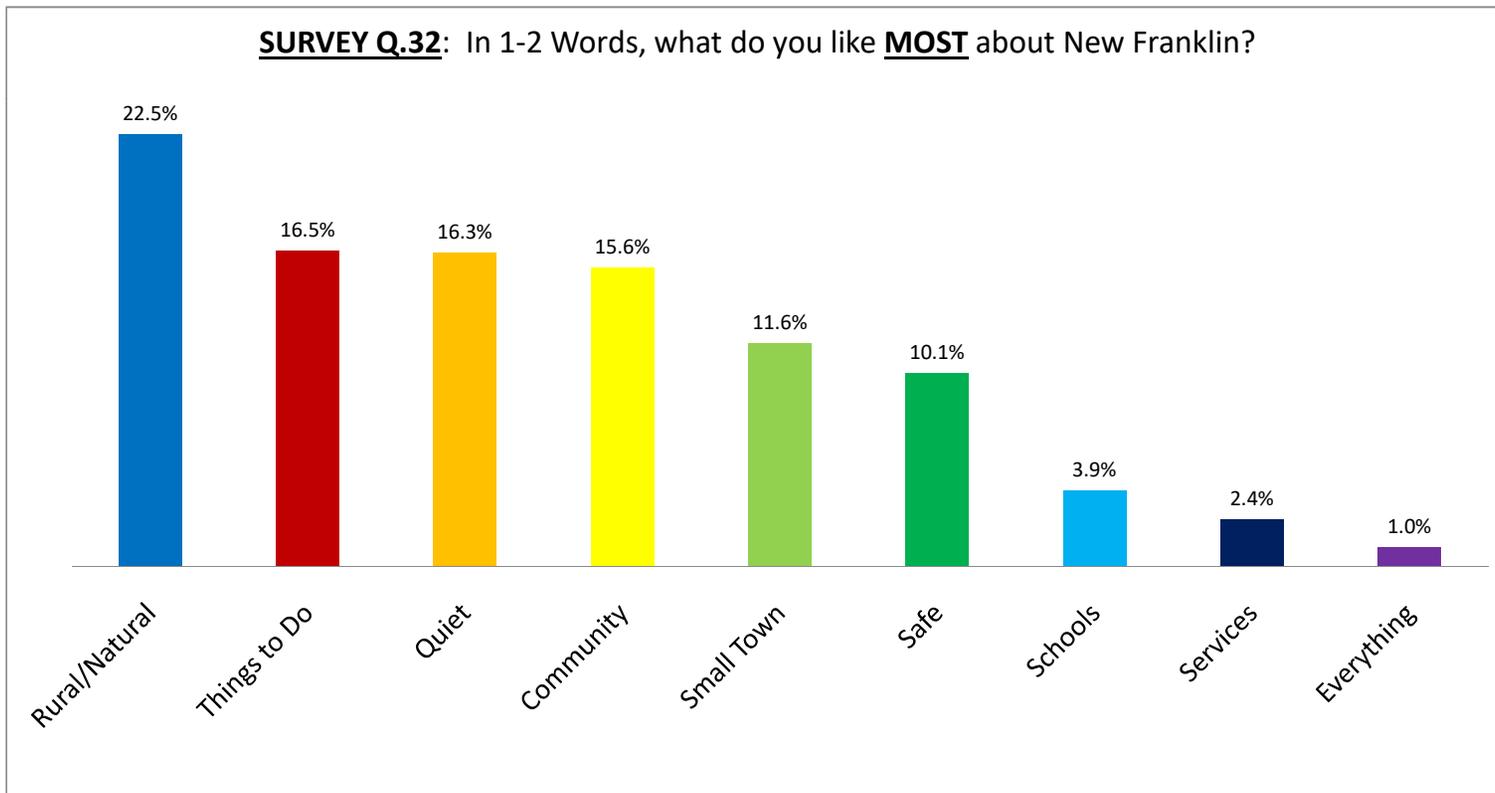| Consolidated Groups	Commonly Used Words	Count	% of total
Rural / Small Town	Keep Rural, Small Town,Country Feel	242	18.4%
Specific Development	Restaurants, Grocery, Retail Shopping	227	17.2%
Hometown/Community	Hometown Feel, Community, Quiet, Safe, Beautiful, Family	211	16.0%
Growth	Business Growth, Controlled Growth, Growth	176	13.4%
Stay Same	Stay the Same, Retain Character, Don't Change	164	12.4%
Other	No Common Thread	137	10.4%
Min/Moderate Growth	Slow Growth, Suburban, Not Urban, Not Green or Coventry	118	9.0%
Taxes	Hoping for lower, Worried will be higher	43	3.3%
		Total 1318	100.0%

Important Caveat *:*

Some residents answered from the perspective of where they would LIKE the community to be, while others answered from the perspective of what they FEAR the community will become.
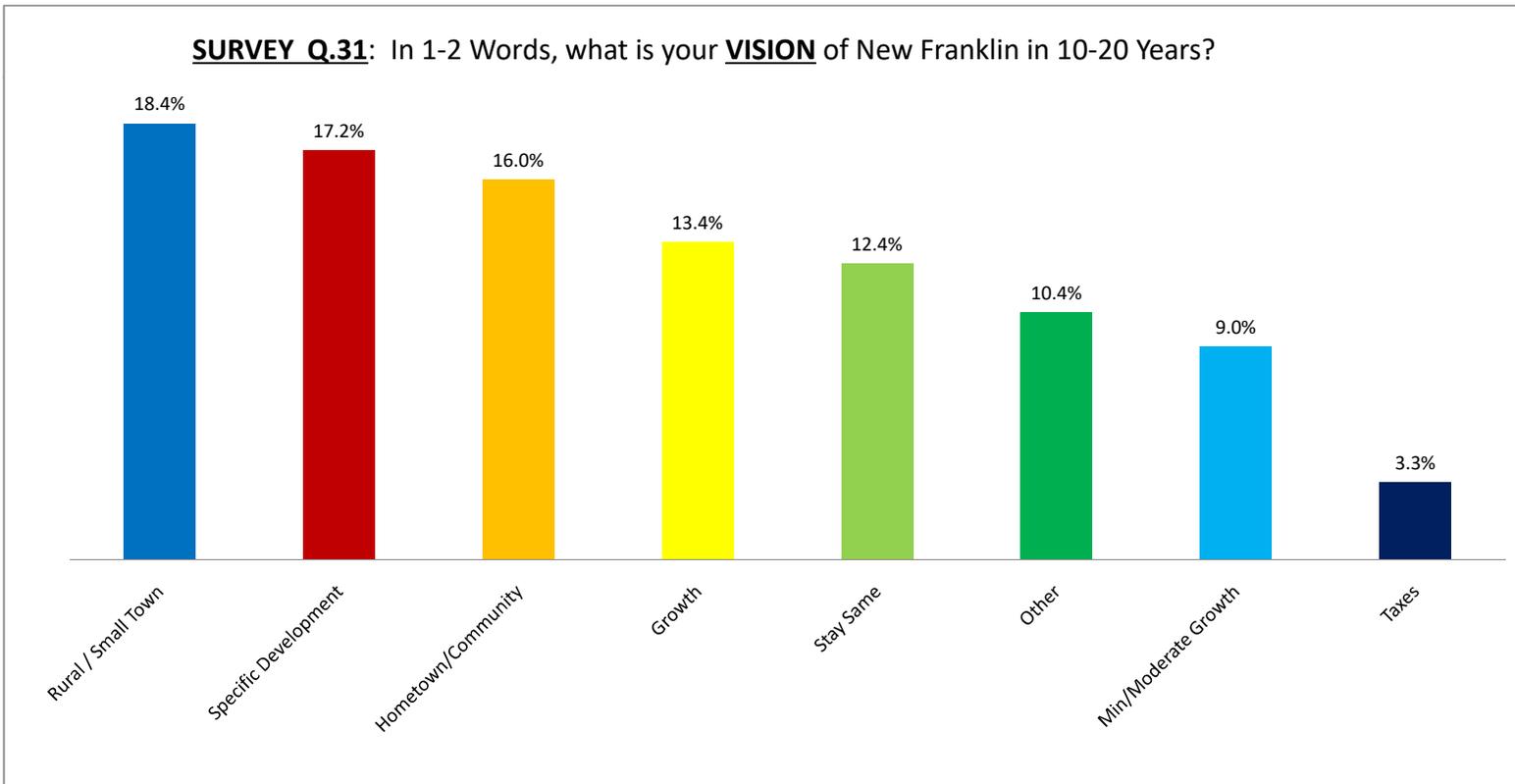

SURVEY Q.31: In 1-2 Words, what is your **VISION** of New Franklin in 10-20 Years?

SURVEY Q.32: In 1-2 Words, what do you like **MOST** about New Franklin?

Consolidated Groups	Commonly Used Words	Count	% of total
Rural/Natural	Rural, Country, Woods, Large Lots	360	22.5%
Things to Do	Lakes, Location, Parks & Rec	263	16.5%
Quiet	Quiet	261	16.3%
Community	People, Quality of Life	249	15.6%
Small Town	Small town	186	11.6%
Safe	Safe, Low-Crime	161	10.1%
Schools	Schools	63	3.9%
Services	Administration, Roads, Traffic, Infrastructure	39	2.4%
Everything	Everything	16	1.0%
		Total 1598	100.0%

SURVEY Q.32: In 1-2 Words, what do you like **MOST** about New Franklin?

SURVEY Q.33: In 1-2 Words, what do you like **LEAST** about New Franklin?

Consolidated Groups	Commonly Used Words	Count	% of total
LACK OF BUSINESS TYPES	Restaurants, Grocery Stores, Retail Shopping	277	20.8%
TAXES	Taxes too High	199	14.9%
OTHER	No Common Thread	187	14.0%
ADMINISTRATION	City Government, Communication, Roads, Spending, Services, Schools	143	10.7%
UNKEMPT PROPERTIES	Unmaintained/Unsightly Residential & Business Properties	92	6.9%
INFRASTRUCTURE	Lack of Water, Sewer, Sidewalks, Street Lights, Internet	87	6.5%
LACK OF ACTIVITIES/COMMUNITY	No City/Comm Center, Lack Playgrounds,, Nothing to Do, No Senior Activities	86	6.5%
CHANGE/GROWTH (concerns)	Worried About Too Much Change/Growth	83	6.2%
TRAFFIC	Speeding, Dangerous Intersections	72	5.4%
NOTHING	Likes Everything about New Franklin	65	4.9%
NOISE	Motorcycles, Bars, Guns, Fireworks	42	3.2%
		1333	100.0%

SURVEY Q.33: In 1-2 Words, what do you like **LEAST** about New Franklin?
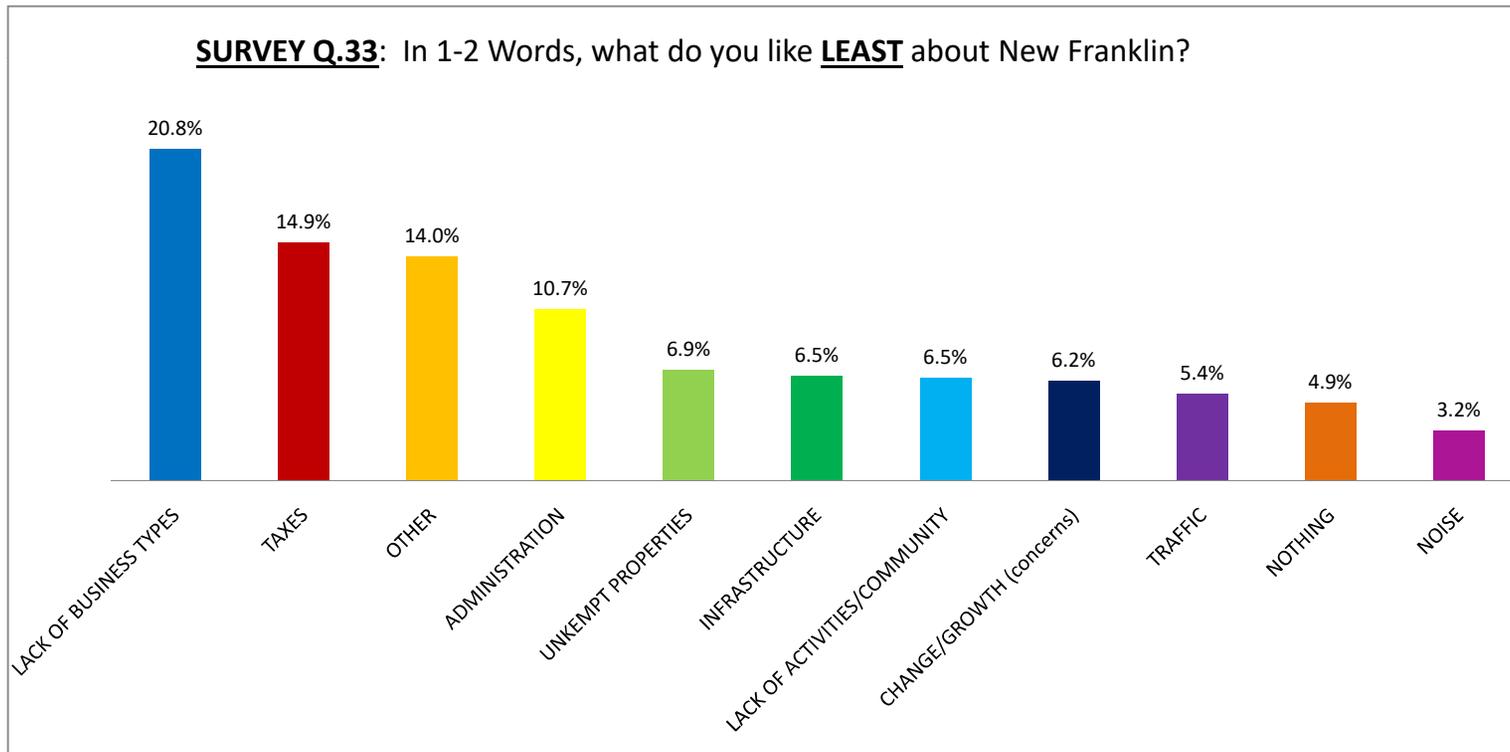
New Franklin Survey
Comment Task Force

Summary of Open-Ended Survey Comments

At the end of the survey, the following was stated inviting additional comments:

Thank you for helping define the direction of New Franklin for years to come!
Have more to say? Please leave your comments below or send to
comprehensiveplan@newfranklin.org

In general, the write-in comments were VERY consistent with the rest of the survey data. Following is a brief summary:

Top Ideas Reinforced in the Comments:

- Stay Small / Quiet / Don't Change Anything
- Some Growth is Desired, Especially Restaurants, Grocers, and Small Business
- Taxes are Too High
- Unkempt Properties / Appearance Complaints were Common
- Water / Sewer is very Polarized Between "For" & "Against"
- Lots of Traffic Complaints, Especially Speeding
- Road Maintenance - Equal Praise & Complaints
- City Spending - Concerns about Priorities
- Noise Complaints (Motorcycles, Fireworks, Bars, Gunfire)
- Many People Feel a Better Method is Needed to Communicate Information such as City Services, Activities, Important Meetings, Zoning, etc.
- Some Interest in a Community/Recreation Center

Interesting Outlier Ideas Worth Noting:

- We Should Celebrate the History of New Franklin and Highlight Historic Homes
- Bike and Walking Safety - Concerns due to Traffic and Speeders
- Maintain/Update Existing Parks (Restrooms, Playgrounds, etc) Before Building New Ones.
- Lack of "New Franklin" Identity
- Tree Lighting or Christmas Parade
- Leaf Pick-up
- Issues with the Lakes (speed enforcement, clean-up, too many boats)

Two of the Shortest Comments, But Reflective of Many of the Survey Responses:

"We Have a Great Community, Don't Screw it Up!"

"Let us Remain a Refuge from City Life"