



Public Workshop #1- Existing & Future Land Use
January 26, 2023

Welcome & Introductions

- Michael Conwell, Chair
- Steve Rector, Vice-Chair
- Laura Jo Hawk, Secretary



Steering Committee

Nick Ball

Ryan Carr

Nolan Cartner

Gail Daily

Jack Daniels

Paul Donatelli

Elizabeth Engels

Jessica Evans

Kevin Hendrick

Joshua Lepley

Timothy Lusk

Cindy McDonald

Pete Schanz

Mark Sedlack

Barry Shaffer

Judy Williams



Consultant Introductions

Kleinfelder, Inc.

- Lauren Falcone, AICP
- Paul Tecpanecatl, AICP

Boulevard Studio, Inc.

- Christine Meske, PLA, LEED AP



What is a Comprehensive Plan?



A process that determines community goals and aspirations in terms of community development

A plan which dictates public policy in terms of key issues in the community

Future Land Use
Economic Development
Transportation
Infrastructure/Utilities
Public Safety/Services
Community Facilities
Natural/Cultural Resources

Housing
Downtown Revitalization
Historic Preservation
Zoning
Commercial/Industrial Development
Agriculture

Visioning Data Summary



Parks/Rec/Natural Spaces that serve community demographics well with an open, natural feeling with multi-purpose spaces while respecting residents' private property.



Infrastructure that is well maintained, but balance varying opinions on water/sewer and location of related services.



Use vacant or underutilized properties to best and highest use, while retaining small businesses.



Examine corridor road volume (Manchester), Towpath, and intersection (South Main/Comet) safety with current and future project growth.



Preserve large lots for hobby farming or at least agricultural feel of community.



Ensure adequate community facilities and examine designation of existing gathering place or new gathering place for stronger identity.



Single-family housing on acreage is desired, but look at more thoughtful, planned housing design/development and ensure vision can be enforced through zoning.



Survey Fast Facts



A copy was sent to each household by DataForce in November

Survey was available online through SurveyMonkey Nov-Dec 15th

Additional paper copies were available at City Hall and the Library

Paper surveys were returned to DataForce and tabulated there

All final data was delivered in read only format and downloaded in meetings

Tableau software was used to merge the two data sets

1,751 responses
+/- 30% response rate

How does response rate compare to other surveys?



Catawba Island
Township
522 Responses
(28%)

Village of Lexington
850 Responses
(43%)

Village of
Grafton
188 Responses
(24%)

City of Worthington
1050 Responses
(17%)

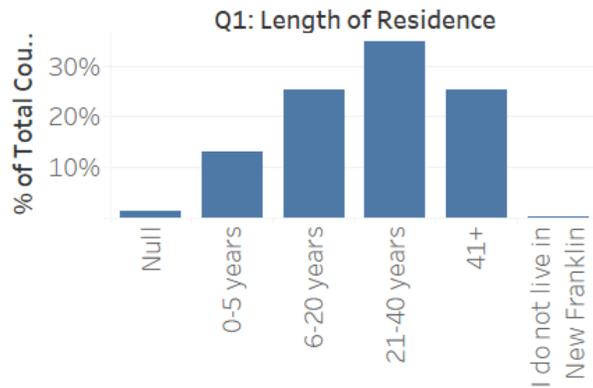
City of Luna Pier
(MI)
201 Responses
(34%)

City of Wadsworth
616 Responses
(6%)

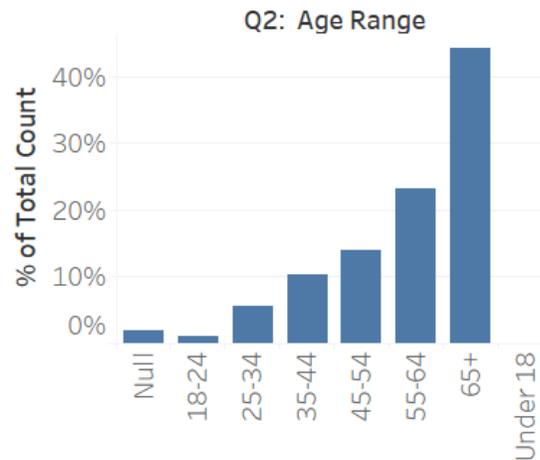
Survey Summary- Who Responded?



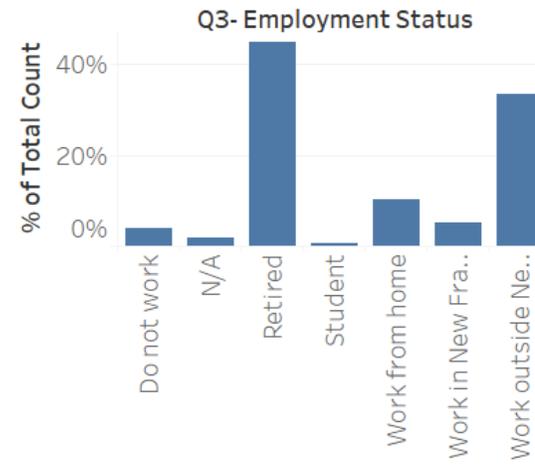
How Long Have you Lived in NF?



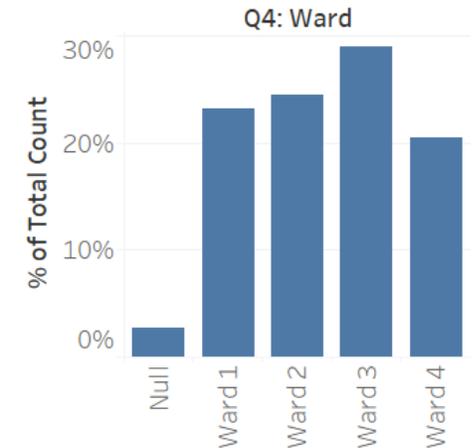
Age Range



Employment Status



Ward



Survey Summary



Majority of respondents described NF as suburban (65%)

36% said rural atmosphere was important

78% would encourage others to live in NF

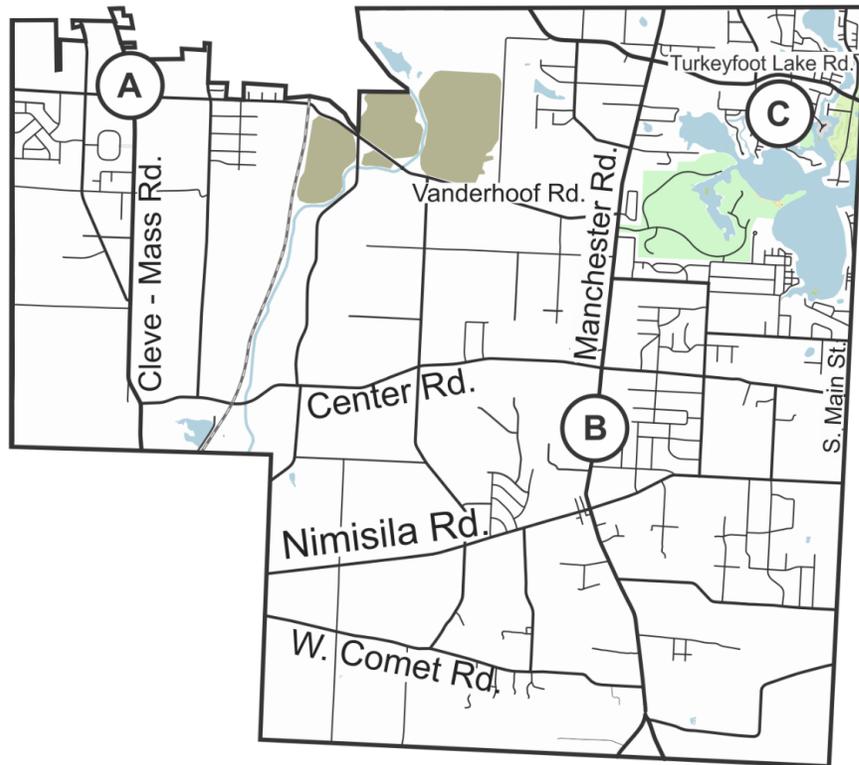
51% want to see commercial development as additional form of revenue, 25% said agricultural, 20% said residential, 14% said industrial, and 25% said no development

Majority of respondents happy with safety services, quality of life, snow plowing, traffic, road maintenance, schools, parks, housing affordability

Majority of respondents not happy with grocery store, shopping, dining options

Survey Summary

Map

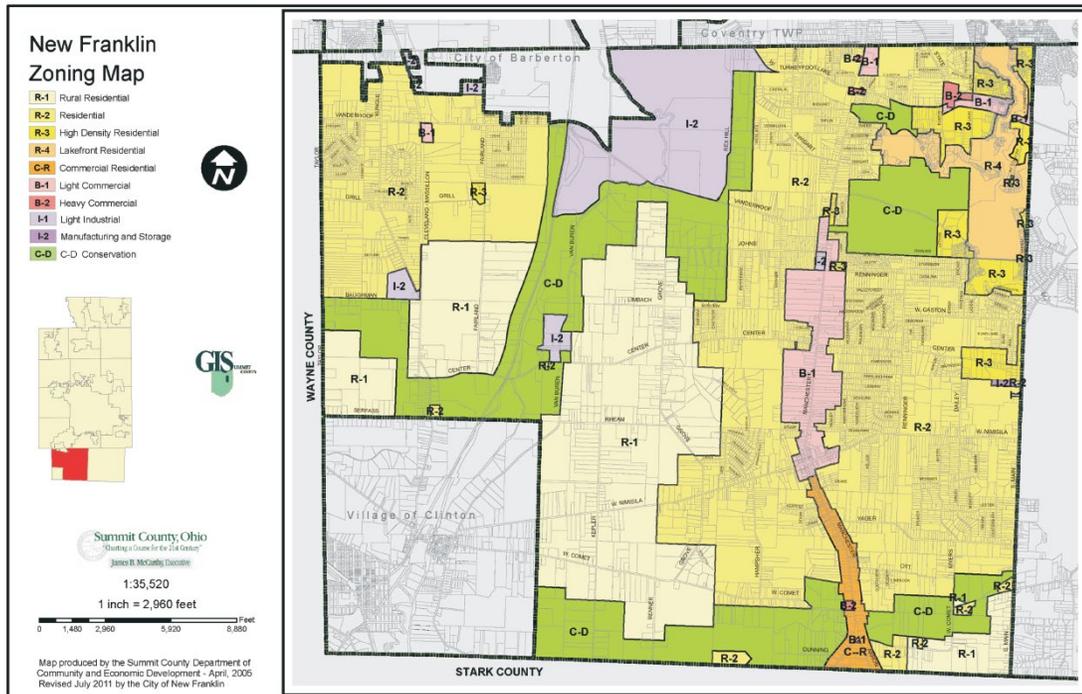


Survey Results

- Small Employers (> 20 jobs)
 - B (55% of respondents)
- Larger Employers (20+ jobs)
 - A (55% of respondents)
- Restaurants
 - B (61%), C (55% of respondents)
- None (10-11% of respondents)



Land Use/ Zoning



What is Land Use?

- Land use is the process of organizing the use of land to meet the occupant's needs while respecting the capabilities of the land

Land Use

Why is Land Use Planning Important?

- Impacts everyone in the community
- A factor in how far you travel to services
- Impacts traffic, sights, sounds, smells
- Impacts economic vibrancy
- Has far reaching and long-lasting implications



Goals with Land Use Planning



CONNECTIVITY FOR ALL MODES OF TRANSPORTATION



VARIETY OF HOUSING OPTIONS/PRICES



ECONOMIC DEVELOPMENT



PARKS & RECREATIONAL SPACES



ENTERTAINMENT



SERVICES



In a Livable Community, people of all ages can ...



Go for a walk



Cross the streets



Ride a bike



Get around without a car



Live safely and comfortably



Work or volunteer



Enjoy public places



Socialize



Spend time outdoors



Be entertained



Go shopping



Buy healthy food



Find the services they need



... and make their city, town or neighborhood a lifelong home.



aarp.org/livable



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Existing Conditions

- +/- 26.63 square miles of land
- 13,877 residents, 5,661 Households (2020 U.S. Census)
- \$31,876 Per Capital Income, \$65,063 MHI
- Predominant land uses include Residential/Agricultural
- Natural resources include Tuscarawas River and Turkeyfoot Lake
- Parks/trails include Ohio & Erie Canal Towpath Trail with Franklin Trailhead, Summit Metro Parks, Portage Lakes State Park, City Parks
(7)



Land Use Regulations



Zoning

- A local law that defines how buildings can be constructed on a lot and how land can be used.

Overlay Districts

- A tool that is layered over the top of existing zoning that usually adds an additional standard or regulation to protect or enhance some feature (e.g., historic preservation purposes or to limit development in flood plains).

Design Review Standards

- A tool of local land-use regulation for the evaluation of the design of a proposed development or building, utilizing legislatively adopted design standards and guidelines, considering comments by the affected public.

Small Group Discussions At Tables

Land Use

1. Where are there conflicts with land use (e.g. residential next to industrial)?
2. What would improve your quality of life related to land use?
3. Where should changes be made to existing land use?
4. What actions should be taken? By whom?



Small Group Discussions At Tables



Greenspace/Parks & Recreation

1. What types of greenspace/park and recreational activities are missing or need more/less of?
2. What would improve your quality of life related to greenspace/parks and recreation?
3. Where should expanded or new greenspace/parks and recreation go?
4. What actions should be taken? By whom?

Small Group Discussions At Tables

Agricultural

1. What types of agricultural activities are missing or need more or less of?
2. What would improve your quality of life related to agricultural uses?
3. Where should expanded or new agricultural uses go?
4. What actions should be taken?
By whom?



Small Group Discussions At Table



Residential

1. What types of housing is missing or need more or less of?
2. What would improve your quality of life related to residential uses?
3. Where should expanded or new residential uses go?
4. What actions should be taken? By whom?



Small Group Discussions At Tables

Land Use Regulations

1. What types of land use regulations are missing?
2. What would improve your quality of life related to land use regulations?
3. Where are new land use regulations needed?
4. What actions should be taken? By whom?



Questions?

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www.newfranklin.org/index.php/comprehensive-plan

Consultants

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- Paul ptecpanecatl@kleinfelder.com
- Chris chris@boulevard-studios.com



Next Steps

- Join us right here for the next two public workshops from 6-8 pm
 - **February 7th** – Economic Development (including housing, infrastructure, and transportation)
 - **March 9th** – Parks & Recreation (including multi-modal transportation, agriculture, infrastructure, and cultural facilities/amenities)



AN 2022

