



**City of New Franklin
Comprehensive Plan Update
Steering Committee #1
April 26, 2022**

Introductions- Kleinfelder-PDG & Boulevard Studios



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What is a Comprehensive Plan?



Project Scope

Create a comprehensive plan for the future that addresses existing conditions and future opportunities/challenges. Document becomes a road map for the community.

Services Provided

- **Discovery/Data Collection**
- **Collaborative/Visioning**
- **Plan Development Workshops/Public Survey**
- **Draft Plan Prep**
- **Public Review & Final Adoption**

Comprehensive Plan Elements

- Current and Future Land Use
- Transportation
- Recreation/Open Space/Environmental Assessment
- Economic Development
- Infrastructure (water, sewer, storm water, roads, sidewalks, broadband, utilities)
- Housing
- Community Facilities

Hopes and Expectations

- What do you want to accomplish in this planning process?
- What is your vision for the future of the City of New Franklin?

Rules of Engagement

Your City. Your Voice.

1. Courtesy, Dignity, Respect
2. Sensitive to Time Constraints
3. A Cohesive Unit
4. Present Physically and Mentally
5. Have Fun, But Not at Expense of Others
6. Serve Community Proudly, Effectively, and With Honor

“Let us neither express nor cherish any hard feelings toward any citizen who has differed with us. Let us at all time remember that all American citizens are...of common country..”
Abraham Lincoln

Steering Committee (SC) Responsibilities

- Attend approximately 90-minute SC meetings, read documents prior to meeting, engage in productive discussion
- Follow rules of engagement
- Remember part of a body, collective voice and move toward consensus
- Attend public events (visioning, stakeholder workshops, speakers' bureaus)
- Review draft chapters of final report
- Sign final plan, proclamation
- Be involved in implementation meetings, post plan approval

Review of Scope

- Four Phases (Detailed Outline in Notebook)
 - Phase 1: Discovery (Feb-April 2022)
 - Site Visit, Kick Off Meeting, Data Collection, Document Review
 - Phase 2: Collaborative Visioning (May-August 2022)
 - Visioning Event, Workshop Prep, Community Survey
 - Phase 3: Plan Development (Sept- Dec 2022, Jan- Feb 2023)
 - Stakeholder Workshops, Draft Plan Prep
 - Phase 4: Public Review/ Final Adoption (Mar-Apr 2023)
 - Public Review, Signing Party, Final Adoption



Review of Timeline

- Goal is to get meeting scheduled without conflicts with other community meetings
- Confirm Upcoming Dates
 - Visioning May 17th or 19th
 - Memorial Day Event (5/29 12-5 Tudor House)
 - SC #2 Meeting- June 22 or 23
- Ideas to talk to people where they already gather
 - 4th of July events
 - School events
 - Speakers Bureau

Existing Document Review 2004 Comp Plan Update

- “Today, Tomorrow, Together” Theme
- Vision for Township/Village for next 20 years
- To provide a framework for informed spending/regulatory decisions to determine the future character of the community
- Decisions include proper location and nature of future development, need for public facilities/infrastructure, and determination of scenic, environmental, and historic resources



2004 Public Visioning Workshops- What Residents Like...

- Peace and quiet
- Rural character, large lots
- Open space
- Farms
- Beauty of community
- Little traffic
- Low taxes, low utility costs
- Affordable housing
- Good schools

2004 Public Visioning Workshops-What Would Like to Improve...

- Keep taxes low
- Keep autonomy of community
- Maintain rural character, large lots
- Improve appearance of Manchester Road and certain other areas
- More housing/services for seniors
- Promote balanced growth
- Protect sensitive natural resources
- More shopping, restaurants, and industrial development, but a limited amount
- More recreation opportunities and trails
- Build a community center

Goals from the 2004 Plan

Residential Development

- Goal: Maintain lower densities in developing areas and employ conservation design to conserve rural character and environmental features.

Commercial Development

- Goal: Provide opportunities for shopping, dining, and entertainment for Franklin Township residents while maintaining rural character.

2004 Comp Plan Goals Cont.

Industrial/Office Development

- Goal: Create a tax base and provide employment opportunities in Franklin Township.

Agricultural Preservation

- Goal: Maintain and enhance the rural character of Franklin Township.

2004 Comp Plan Goals Cont.

Parks and Open Space

- Goal: Maintain and enhance the open spaces and recreational opportunities in Franklin Township.

Environmental Conservation

- Goal: Maintain and enhance the environmental integrity of Franklin Township.

Key Trends- Nationally

- Digital Transformation, Online Public Engagement, Metaverse
- Fiscal Impacts & Economic Recovery
- Cannabis
- Equity, Diversion, & Inclusion
- Resilience & Climate Change
- Public Health
- Great Resignation
- Housing Affordability, Availability, Accessibility

Key Trends- Statewide

- Brownfield & Vacant Building Revitalization
- Mixed-Use Development
- Walkability
- Workforce Development
- Utility Upgrades
- Age in Place
- Changes to Zoning Codes
- Work From Home
- Housing Diversity, Availability, Price

Snapshot Comparison ACS Data

	New Franklin, OH			% Change	Summit County, OH			% Change	State of Ohio			% Change	United States			% Change
	2006	2019			2006	2019			2006	2019			2006	2019		
Population	14,309	14,150	-1.11%	543,150	541,334	-0.33%	11,512,431	11,655,397	1.24%	303,965,272	324,697,792	6.80%				
White	14,099	13,715	-2.72%	441,107	425,243	-3.59%	9,598,726	9,476,047	-1.27%	224,895,700	235,377,664	4.66%				
Black	75	81	8.00%	77,970	78,751	1.00%	1,391,240	1,446,193	3.94%	37,978,752	41,234,640	8.57%				
Hispanic	178	110	-38.20%	8,188	11,598	41.64%	333,019	443,415	33.15%	47,727,533	58,479,368	22.52%				
Median Age	45	47.7	6.00%	39.5	41.0	3.79%	38.3	39.4	2.87%	36.9	38.1	3.25%				
Age 65+	2,477	3,096	24.98%	77,697	94,602	21.75%	1,584,699	1,941,294	22.50%	38,749,413	50,783,796	31.05%				

Snapshot Comparison ACS Data

	New Franklin, OH			Summit County, OH			State of Ohio			United States		
			% Change			% Change			% Change			% Change
Educational Attainment												
Population 25+	10,281	10,604	3.14%	368,126	380,259	3.29%	7,655,994	7,975,777	4.17%	199,726,659	220,622,076	10.46%
HS Graduate	4,354	3,893	-10.58%	120,580	114,876	-4.73%	2,744,596	2,634,997	-3.99%	57,903,353	59,472,748	2.71%
Bachelors Degree	1,470	1,770	20.40%	70,506	78,159	10.85%	1,173,544	1,401,609	19.43%	35,148,428	43,646,104	24.17%
Grad/Prof. Degree	708	843	19.06%	33,479	45,264	35.20%	605,550	853,717	40.98%	18,259,939	27,274,058	49.36%
Median HH Income												
	\$57,756	\$72,866	26.16%	\$47,926	\$57,181	19.31%	\$47,358	\$56,602	19.51%	\$51,914	\$62,843	21.05%
Persons Below Poverty												
	841	574	-31.74%	73,719	70,281	-4.66%	1,586,292	1,588,343	0.12%	40,917,513	42,510,844	3.89%
Families Below Poverty												
	554	171	-69.13%	46,898	42,428	-9.53%	1,034,895	981,582	-5.15%	27,456,960	27,215,469	-0.87%

Snapshot Comparison ACS Data

	New Franklin, OH			Summit County, OH			State of Ohio			United States		
			% Change			% Change			% Change			% Change
Workers by Occupation												
Civilians Employed 16+	7,092	7,274	2.56%	261,590	267,727	2.34%	5,369,857	5,595,444	4.20%	141,833,331	154,842,192	9.17%
Mgmt/Business	2,303	2,571	11.63%	95,076	102,313	7.61%	1,794,193	2,070,254	15.38%	50,034,578	59,647,284	19.21%
Service	1,083	1,027	-5.17%	43,271	45,752	5.73%	916,733	960,511	4.77%	24,281,015	27,489,501	13.21%
Sales/Office	1,949	1,778	-8.77%	68,677	64,779	-5.67%	1,357,545	1,197,246	-11.80%	36,000,118	33,491,626	-6.96%
Farming/Fishing	0	0	0.00%	311	243	-21.86%	17,830	17,720	-0.61%	1,011,461	1,047,109	3.52%
Construction, etc.	806	789	-2.10%	18,450	16,099	-12.74%	424,956	399,479	-5.99%	12,928,812	12,666,687	-2.02%
Production, etc.	951	1,109	16.61%	35,805	38,541	7.64%	858,600	950,234	10.67%	17,577,347	20,499,979	16.62%

Snapshot Comparison ACS Data

	New Franklin, OH			Summit County, OH			State of Ohio			United States		
			% Change			% Change			% Change			% Change
Housing Occupancy												
Total Units	5,931	5,982	0.85%	244,314	245,989	0.68%	5,107,273	5,202,304	1.86%	130,038,080	137,428,992	5.68%
Occupied Units	5,583	5,566	-0.30%	223,122	224,726	0.71%	4,552,270	4,676,358	2.72%	114,235,996	120,756,048	5.70%
Owner-occupied Units	5,021	4,990	-0.61%	155,046	147,876	-4.62%	3,149,052	3,089,046	-1.90%	76,089,650	77,274,384	1.55%
Renter-occupied Units	562	576	2.49%	68,076	76,850	12.88%	1,403,218	1,587,312	13.11%	38,146,346	43,481,668	13.98%
Average HH Size-Owner	2.60	2.55	-1.92%	2.52	2.47	-1.98%	2.57	2.53	-1.55%	2.67	2.70	1.12%
Average HH Size-Renter	1.97	2.36	19.79%	2.13	2.17	1.87%	2.22	2.23	0.45%	2.42	2.49	2.89%
Vacant Units	348	416	19.54%	21,192	21,263	0.33%	555,003	525,946	-5.23%	15,802,084	16,672,938	5.51%
Units in Structure												
Single-Family Units	5,543	5,425	-2.12%	187,069	186,667	-0.21%	3,727,646	3,808,104	2.15%	87,597,674	92,693,330	5.81%
Single-Detached	5,413	5,425	0.22%	173,745	173,408	-0.19%	3,493,351	3,571,263	2.23%	80,135,946	84,644,768	5.62%
Single-Attached	130	0	-100.00%	13,324	13,259	-0.48%	234,295	236,841	1.08%	7,461,728	8,048,562	7.86%
Duplexes	160	182	13.75%	10,921	10,942	0.19%	235,896	218,611	-7.32%	5,043,883	4,901,645	-2.82%
3-4 Units	40	68	70.00%	8,453	8,901	5.29%	230,181	231,556	0.59%	5,817,272	5,980,355	2.80%
5-9 Units	44	16	-63.63%	11,373	11,114	-2.27%	244,311	247,220	1.19%	6,292,989	6,482,753	3.01%
10+ Units [10-19 plus 20+]	27	110	307.40%	24,157	26,191	8.41%	464,897	500,977	7.76%	16,494,395	18,749,954	13.67%
Mobile Homes	117	181	54.70%	2,329	2,135	-8.32%	203,279	194,322	-4.40%	8,684,414	8,495,408	-2.17%

Snapshot Comparison ACS Data

- Majority of households have computers and internet
- Majority of housing units built between 1940-1979
- A decrease in housing units built between 1980-1989 (16%)
- About 160 units are newer (since 2000)
- Median Home Value about the same in comparison between 2006-2019 (\$149,200)
 - Assuming housing values have increased greatly in 2020-2022

Project Logo

- Tagline is Your City. Your Voice.
- PDG to develop a matching logo
- Quick survey to help our graphic designer
- Tagline and logo will be on all documents related to Comp Plan

<https://www.surveymonkey.com/r/NQKYT2R>



Visioning Event

- City is working on booking event, more of a social setting with refreshments and fun energy
- PDG will develop invite and vision cards
- Event will include power point by PDG and the breakout groups with tables manned by SC members
- PDG will provide cheat sheets for SC members at each table
- Groups will then report on their visions



Procedural Housekeeping

- Elections
 - Chair
 - Vice-Chair
 - Secretary
- Speakers Bureaus
 - What organizations should we target?



Homework

- Volunteers to staff Tudor House Event (5/29 12-5 pm)
 - 1 hour shifts of 2 people each shift
- My Voice. My Vision.
 - Cell phone picture challenge (lfalcone@kleinfelder.com)
 - What you like, what you would like to change

Thank you for your time.



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